



Sharing Canadian Success in Area-wide Pest Management:

Codling Moth in Western Canada



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www.oksirconnect.com



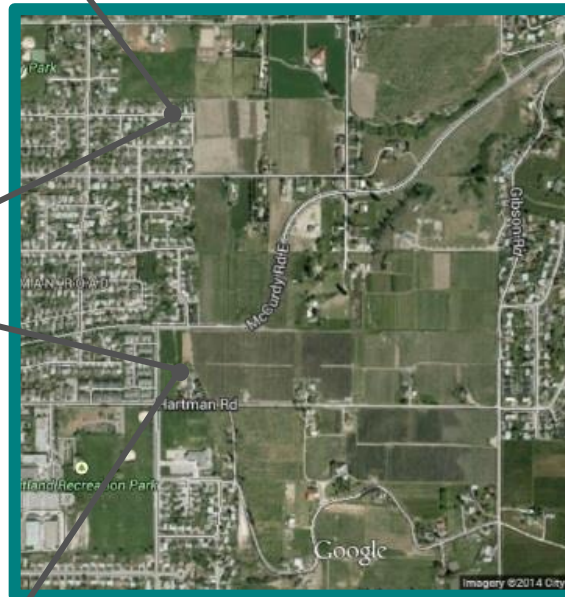
OKSIR: 20 years of AREA-WIDE SUCCESS



Area-wide Approaches: *Proactive, Sustainable, Profitable*



OKSIR: 20 years of AREA-WIDE SUCCESS

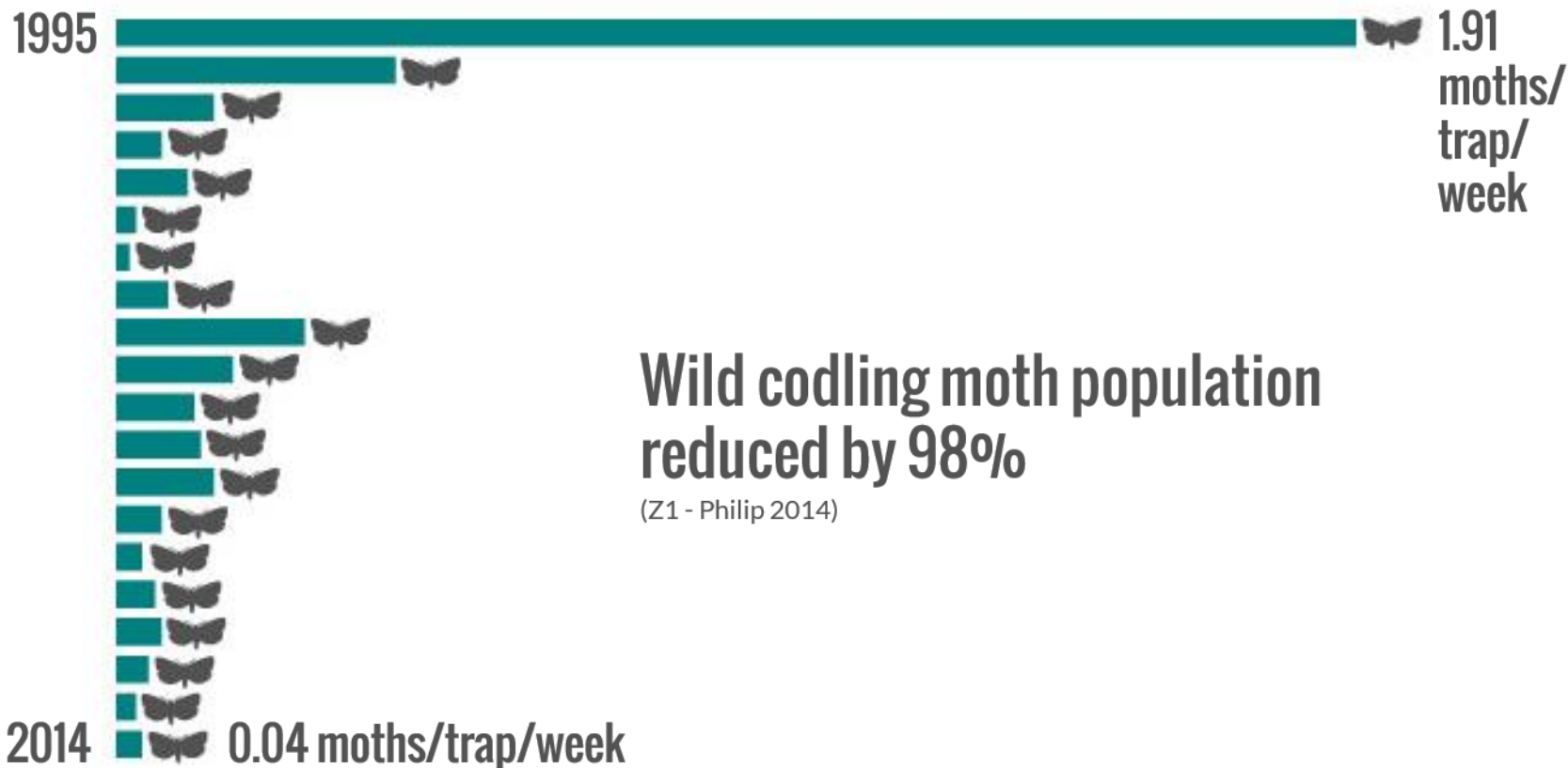


Okanagan Valley,
British Columbia,
Canada.



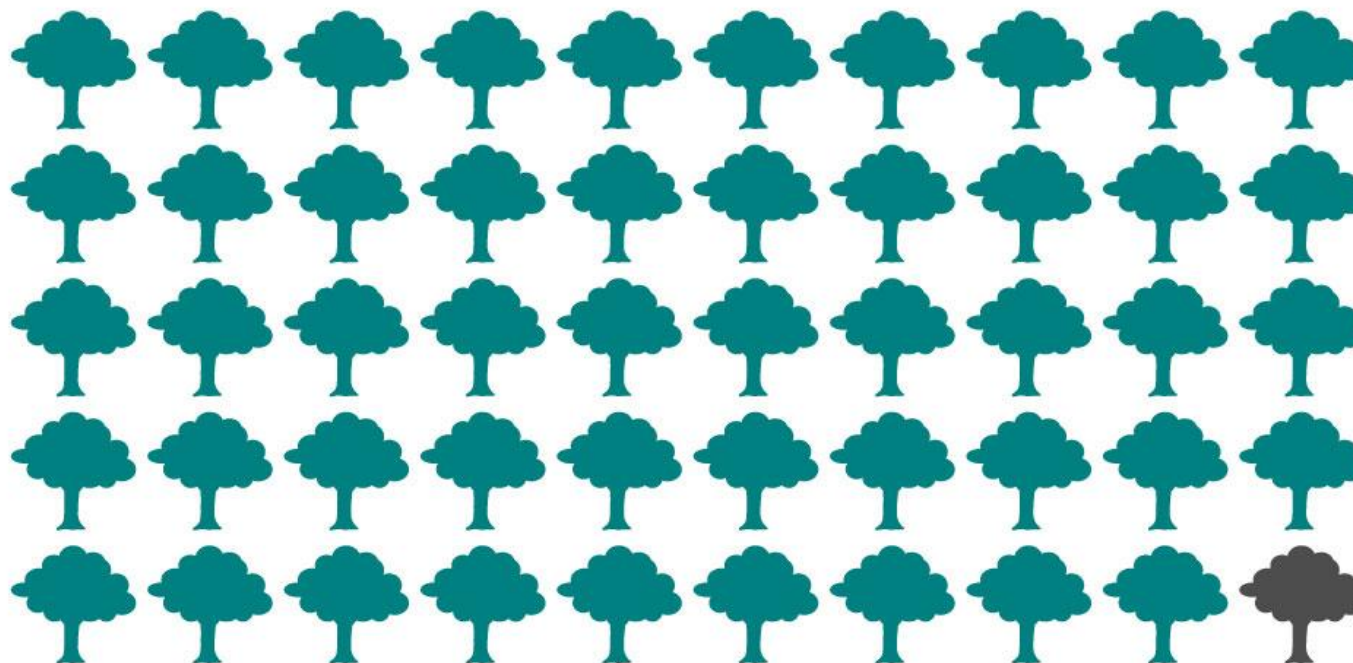


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2014:
98% of ALL
apple and pear
orchards had
less than
0.2% fruit
damage.

(Z1-Philip 2014)



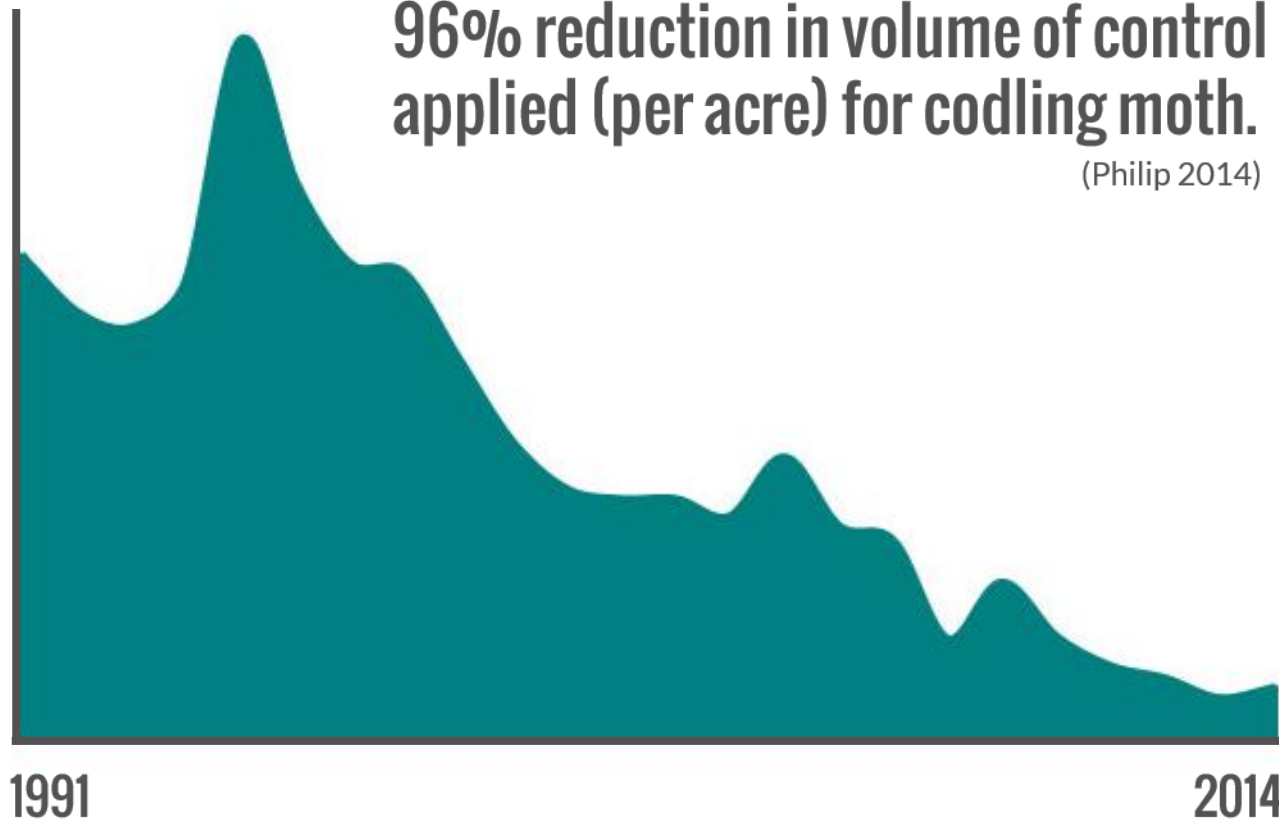
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96% reduction in volume of control products applied (per acre) for codling moth.

(Philip 2014)

Kgs of
Products





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Area-wide approaches are not new.





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**With area-wide SIT,
the program benefits
are more than double
the cost.**

(OKSIR Benefit-Cost Analysis
Cartier 2014)



\$1.00



benefits

\$2.50



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**Area-wide approaches:
good for the economy, good for the community.**





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Area-wide approaches need partnerships.





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Demands and climates are changing.



So too must pest management.





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Other pests using an area-wide approach?



New partnerships?



Sterile moth exports?



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We can help.

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