

From R&D through to commercialisation: Developing an effective IPM system

Michael Brownbridge, Ph.D.

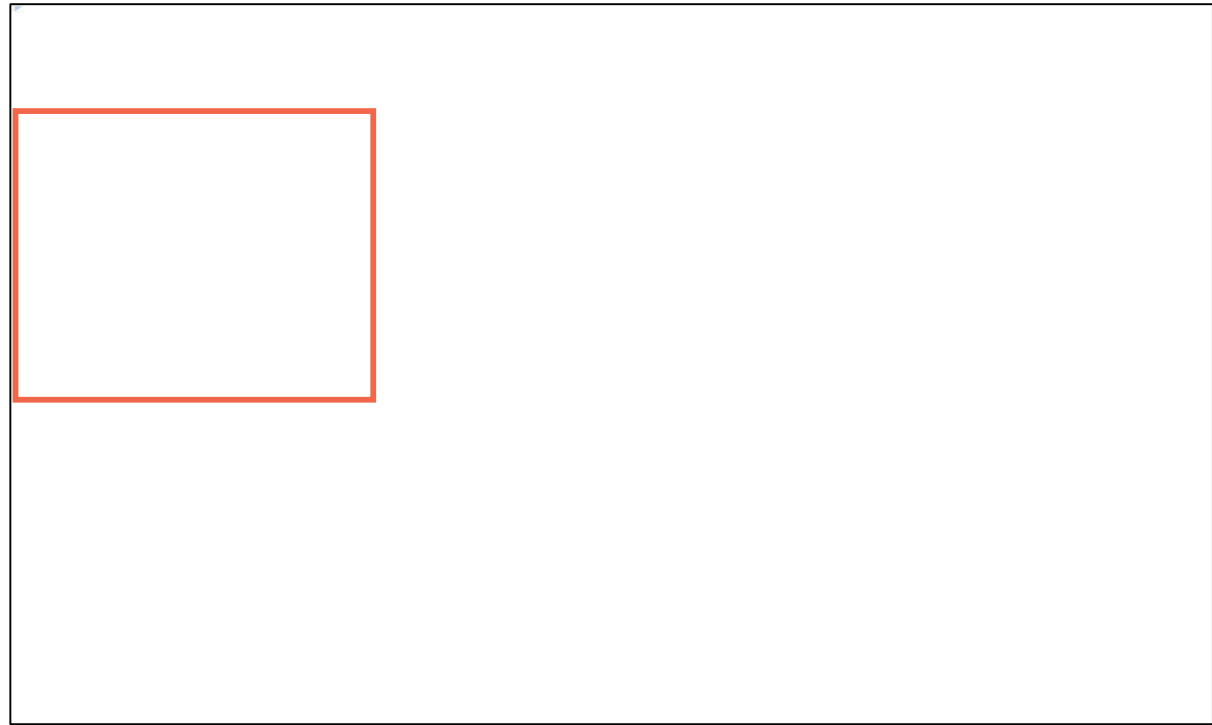
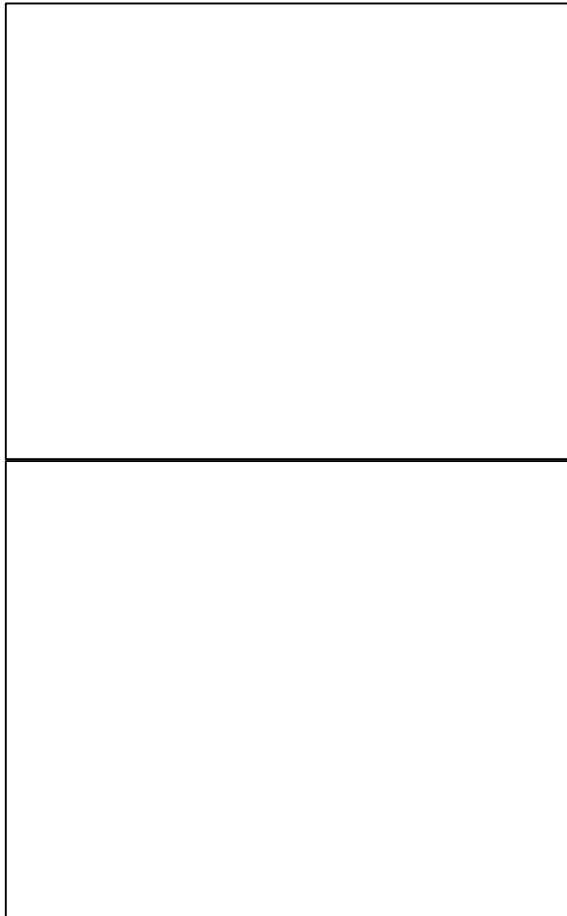


Drivers of change

Moving from production supported by chemical inputs, to ones utilizing **biological** and **ecosystem health** approaches:

- Societal – worker and environmental health
- Regulatory – withdrawal of registration for existing pesticides, residue issues, incentives (e.g. the EU's 2009 Sustainable Use Directive)
- Resistance – many older products are failing
- Economic – markets demanding foods without residues, produced using 'sustainable' methods

The Canadian landscape for biological products



How can we help practitioners achieve sustainability goals?

End-users' needs should help to drive the RD&D agenda

PESTS

Compatible sprays

Improve quality (consistency, better efficacy)

BCA combinations to improve efficacy

Aphid control

Reduce cost

BCAs for new pests and invasives

BCAs for new crops

DISEASES

Reduce cost

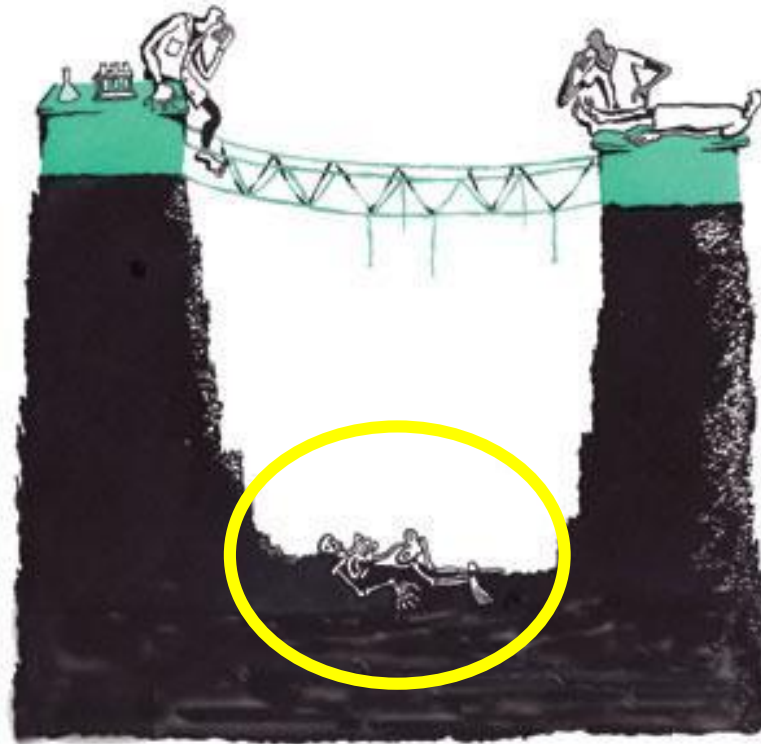
Improve product efficacy

Improved application methods/ease of use

More biocontrol products

Must be able to demonstrate the value proposition

Research



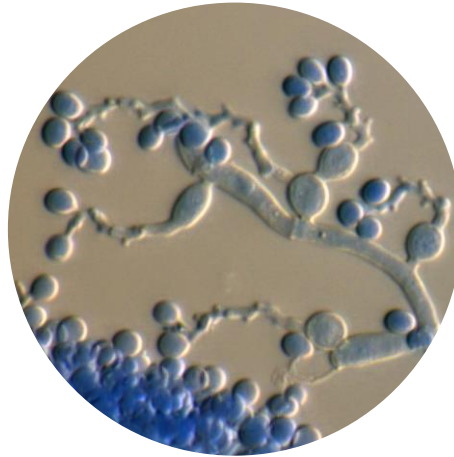
Practice

The Valley of Death
Where good ideas come to die

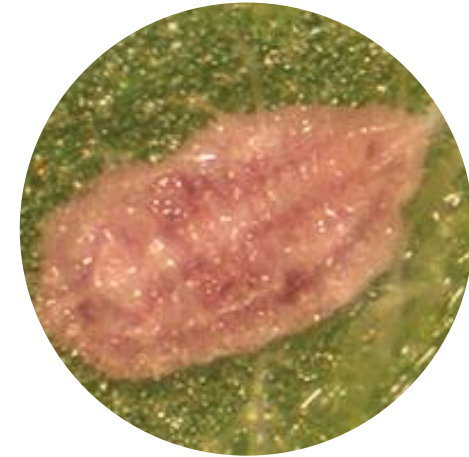
Where do we place our research emphasis?



+



=

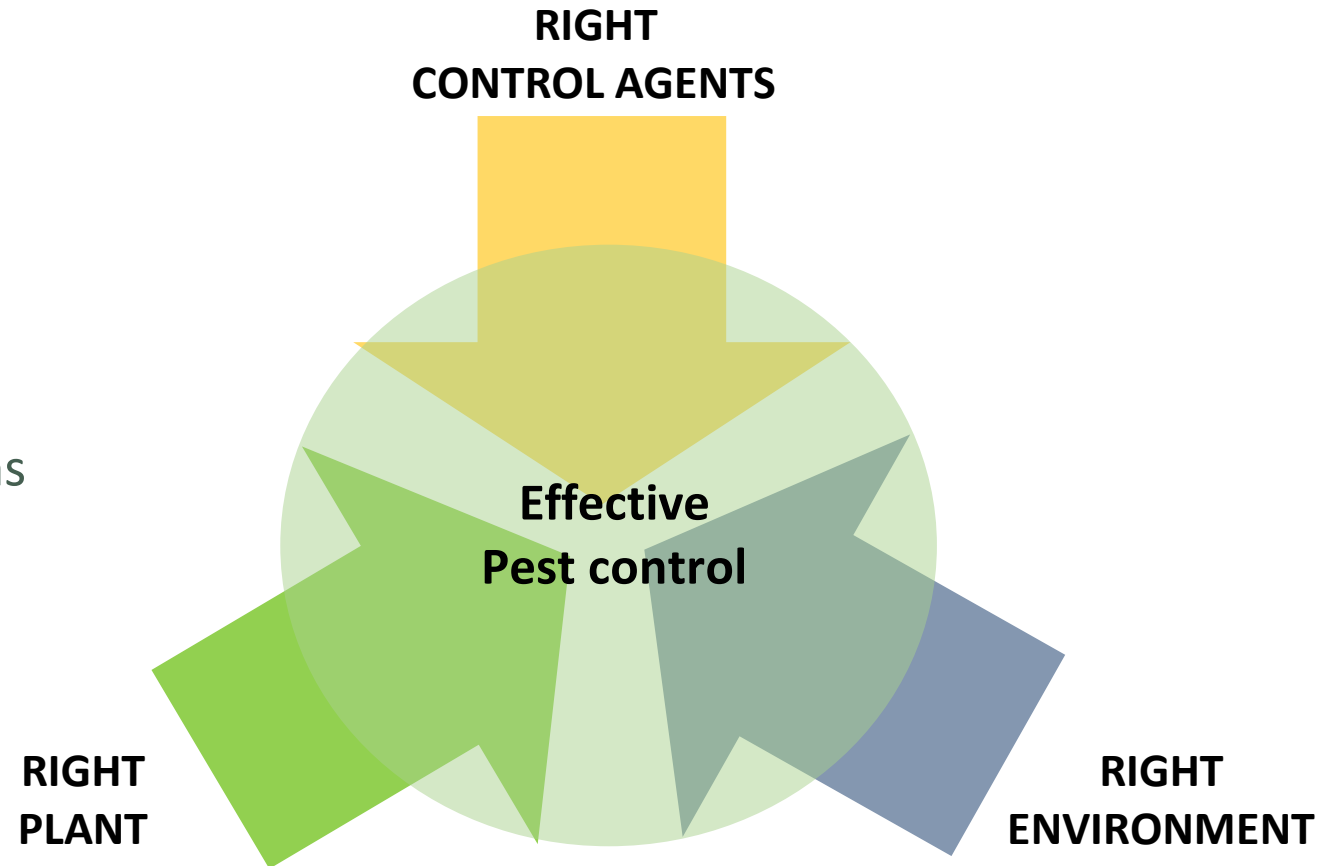


Efficacy is a good starting point but is not the only measure

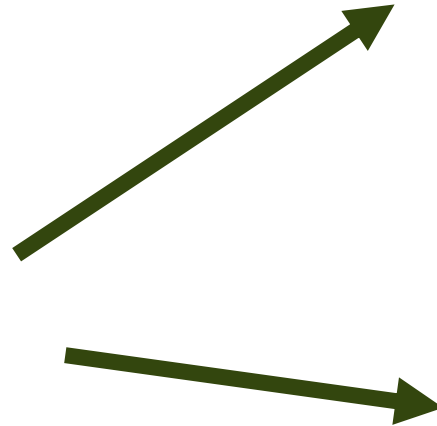
Need to consider consistency, compatibility, strategic use, broader measures of **value**

Systems approach

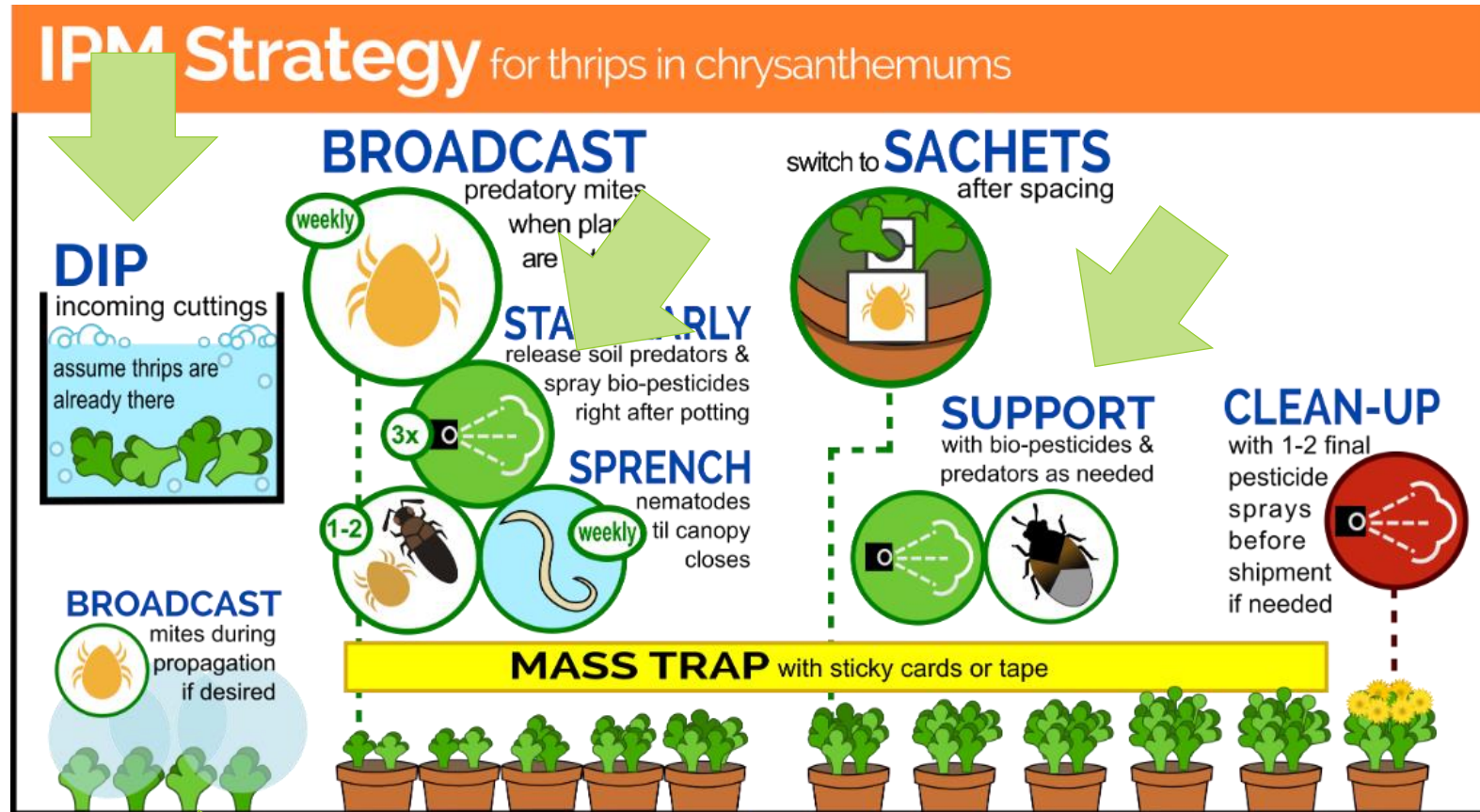
- Take a holistic view of the 'system'
- All components work together to provide the desired level of control
- The production system should address underlying weaknesses that allow organisms to reach pest status
- Biologicals will then function more efficiently within that system



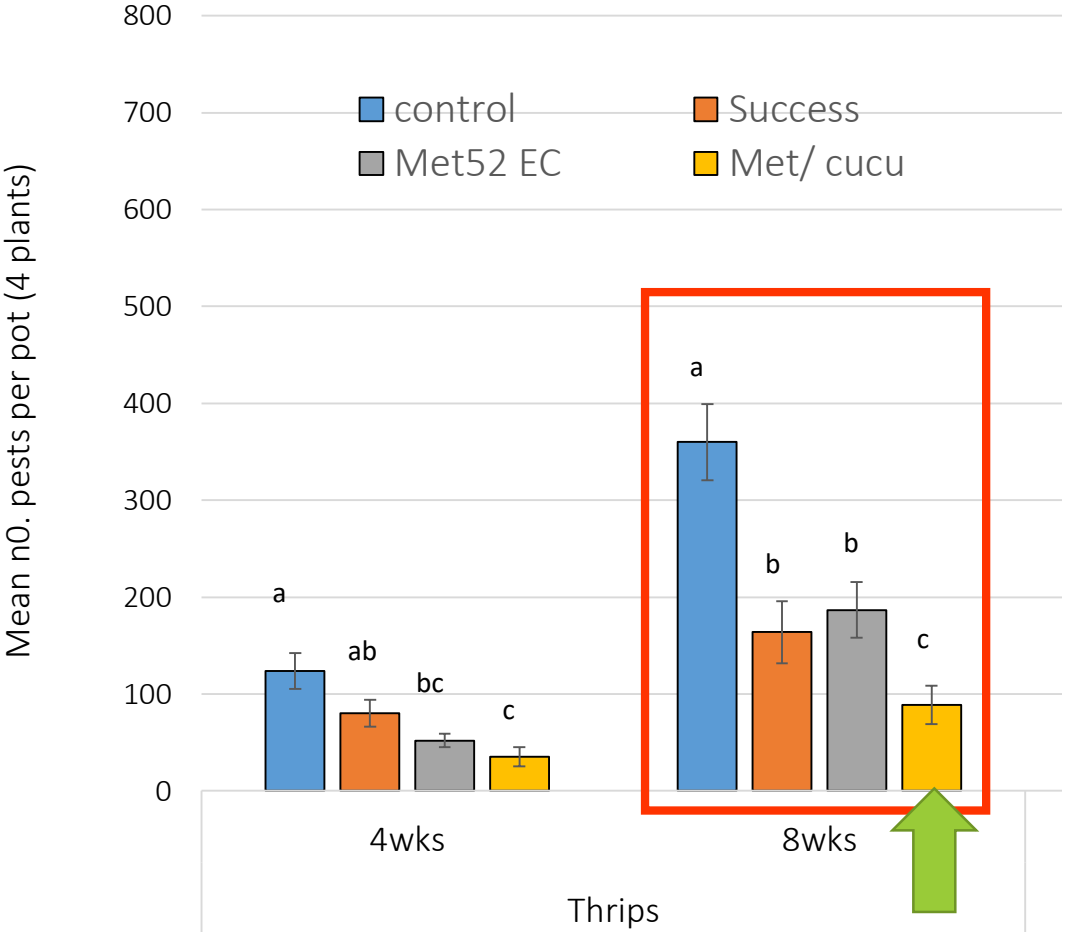
Compatibility is essential



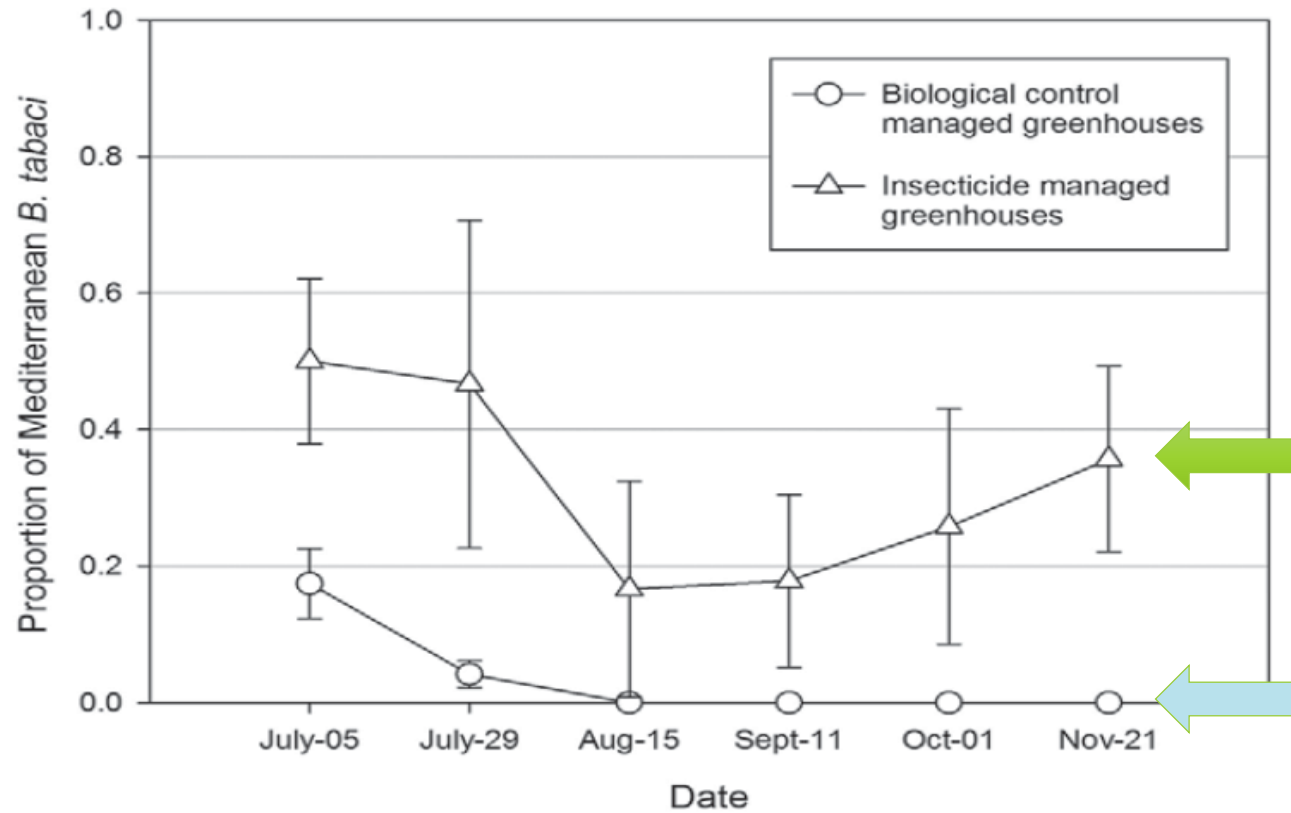
IPM strategy for thrips



Met52 EC plus *Neoseiulus cucumeris* (sachets)

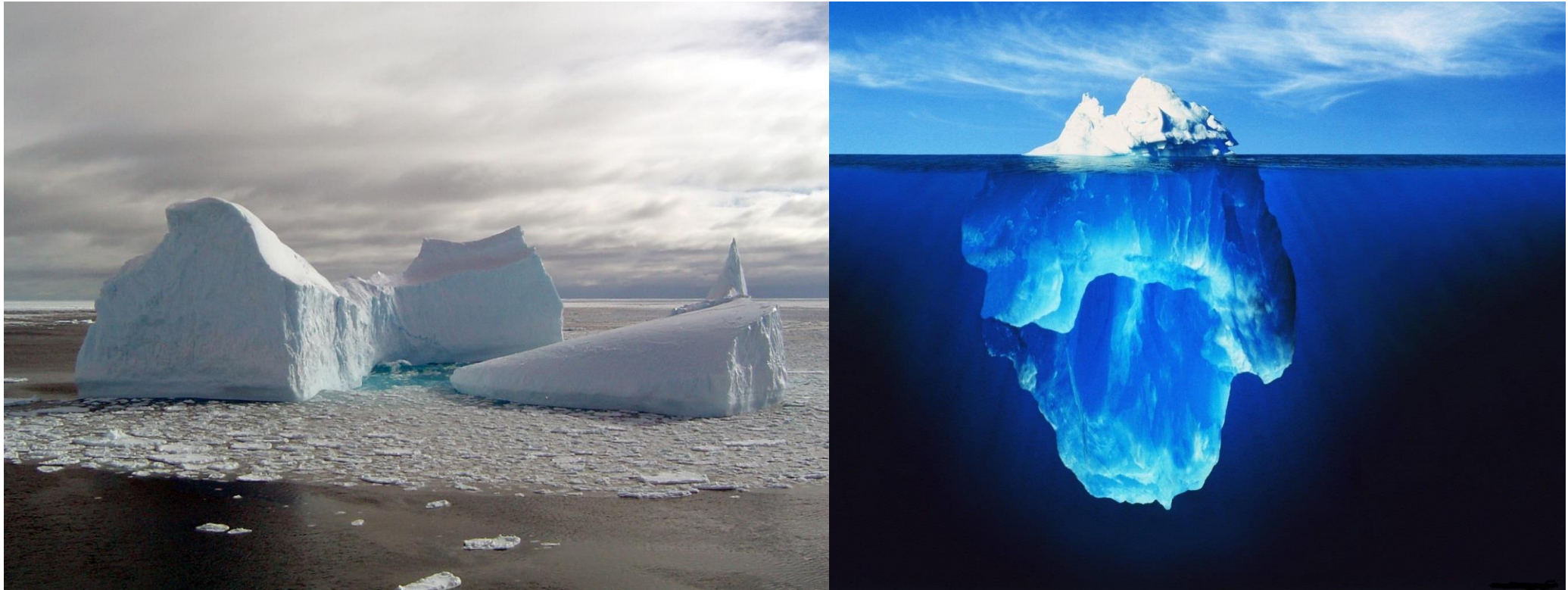


Use of biocontrol to overcome *Bemisia* resistance



Demographic trends of *B. tabaci* Mediterranean or Q biotype populations in commercial poinsettia crops under biological or insecticide-based management. (Frewin et al. 2014)

IPM encompasses more than just 'control agents'



We need to consider the whole picture, not just what we see on the surface!

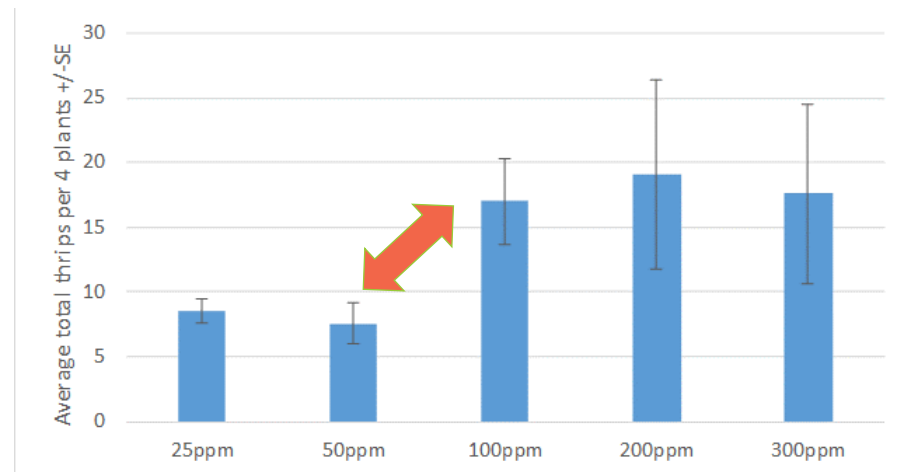
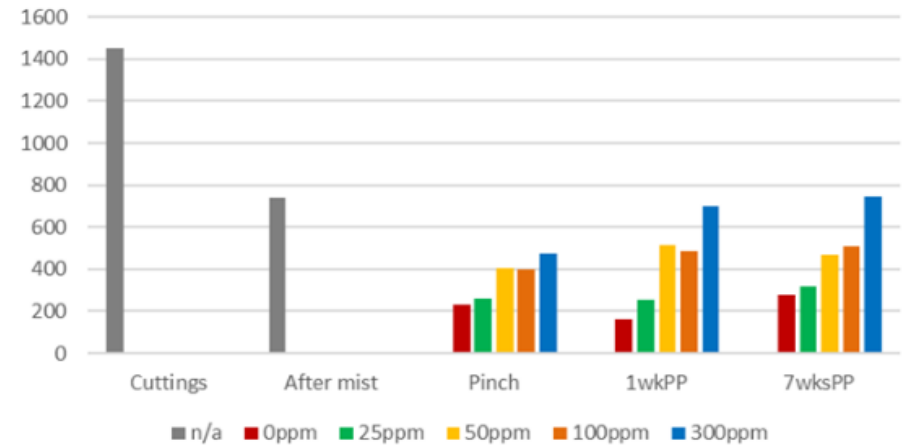
Effect of fertilizer on pest populations

- Most greenhouse ornamental crops over-fertilized
 - 50 to 75% reductions possible (Shelp et al, 2017)
- Lower fertilizer (esp. N), fewer pests?
- Can we slow down pest population growth and improve biocontrol performance?



Reducing fertilizer in chrysanthemums

- Organic N levels in leaves affected by fertilizer rates
- Thrips numbers increased with increasing fertilizer (N) levels
- Can we use biostimulants to improve nutrient access and uptake?



Biofungicides and biostimulants

Antagonism

- Toxins/enzymes kill or inhibit other microorganisms

Predation/Parasitism

- Microbial agent attacks or consumes the pathogen

Competition

- Outcompetes pathogen for space or nutrients on the root surface

Induced resistance

- Activates plant defences, stress response



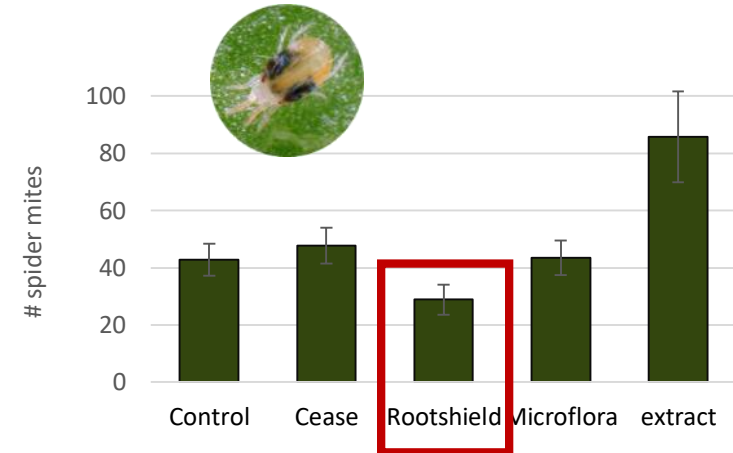
Gliocladium catenulatum (Prestop®) vs
Rhizoctonia solani

Microbe-induced plant responses

Can also affect pests

Fewer spider mites on tomatoes treated with *Trichoderma harzianum* T22

- Slower spider mite development
- Variety-specific response



Plants infested with potato aphids, roots colonized by *Trichoderma* T22

- Increased recruitment of *A. ervi*
- Enhanced production of VOCs

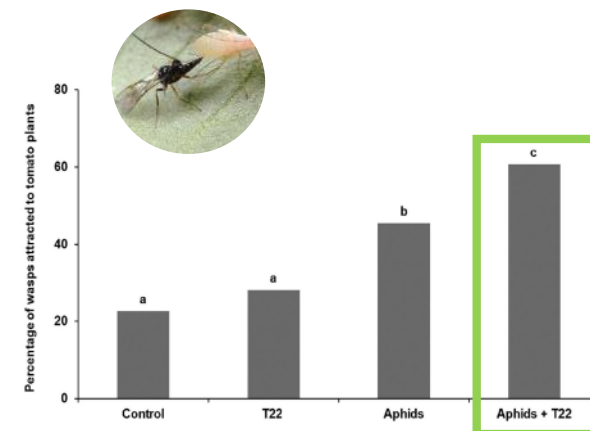


Fig. 1 Flight behavior of *Aphidius ervi* females (%) toward tomato plants: treated with *Trichoderma harzianum* T22, infested by aphids, their combination and control (no T22, no aphids). Letters assigned by G-test for independence ($P < 0.05$).

Substrate plus microbes

1. PRO-MIX® BX
2. PRO-MIX BX + Mycorrhizae™ (*Glomus intraradices* PTB297)
3. PRO-MIX BX + Biofungicide™ (*Bacillus pumilus* PTB180) + Mycorrhizae

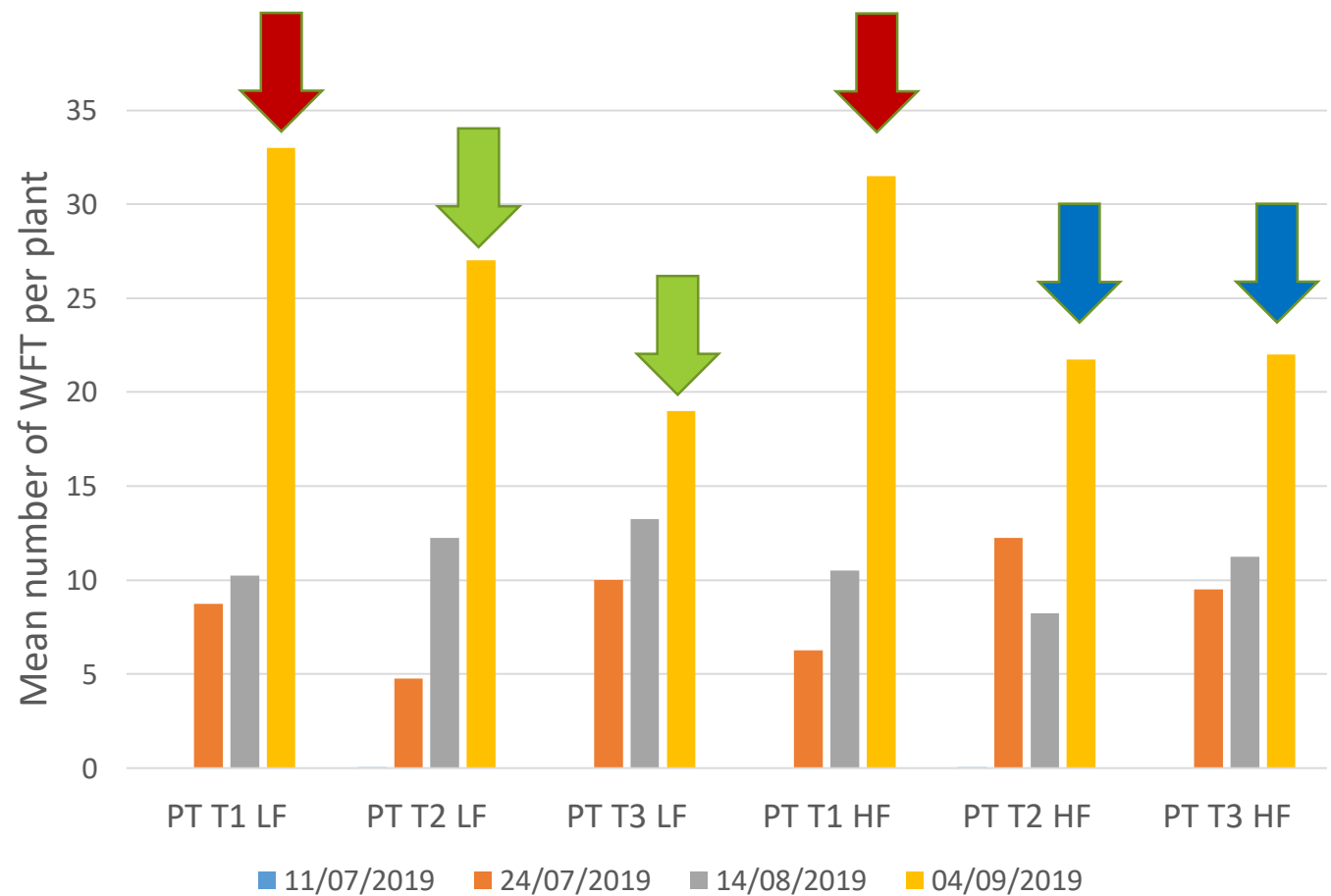


Effect on plant development and pests

- Plants grown at two fertilizer rates:
 - 50 and 200 ppm N
- Biomass production enhanced in low fertilizer regime with microbes
 - Equal to plants grown at 200 ppm N
- Thrips population growth lower on plants grown in augmented media
 - ca. 30% lower

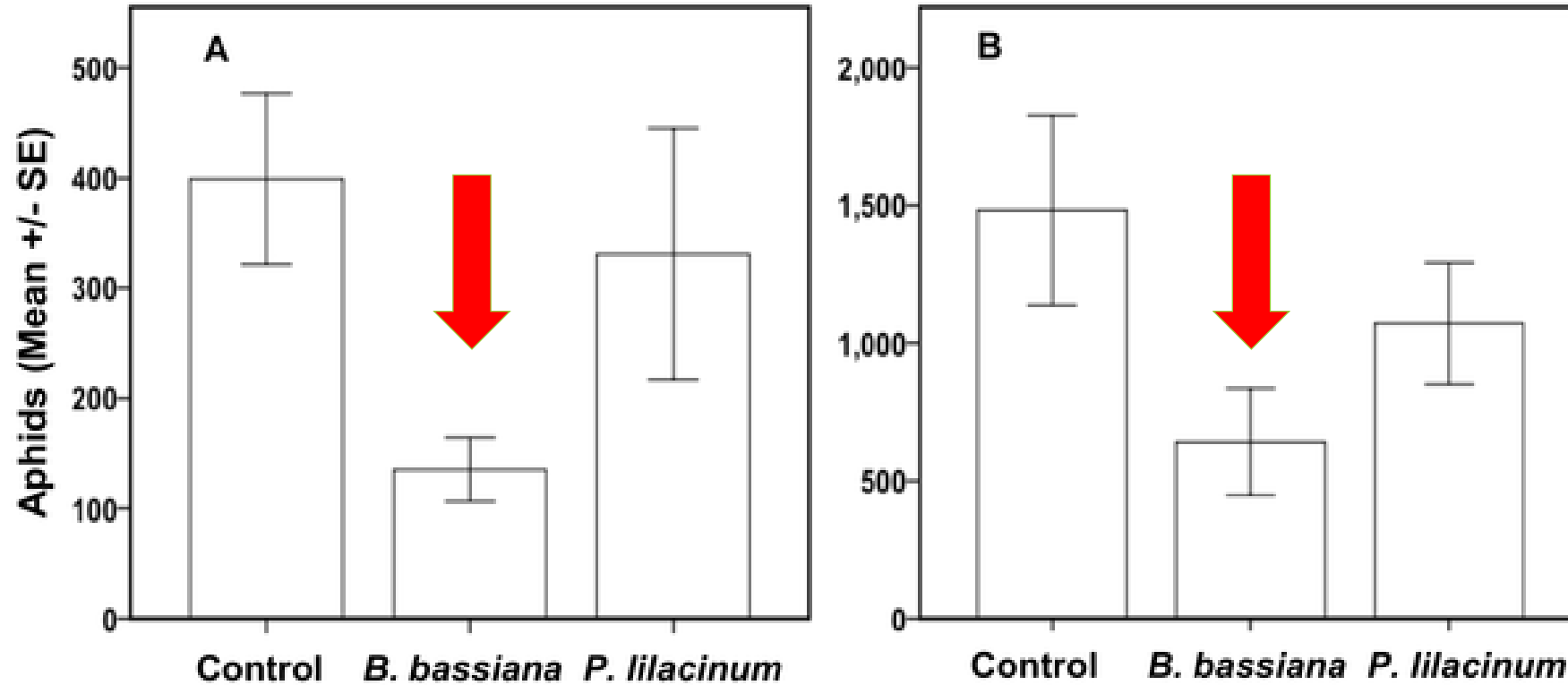
No production ‘penalty’

Effect on thrips creates conditions where bioprotectants work better



Vineland data – do not reproduce

Effects of endophytic fungi on pest reproduction



Castillo Lopez D, Zhu-Salzman K, Ek-Ramos MJ, Sword GA (2014) The Entomopathogenic Fungal Endophytes *Purpureocillium lilacinum* (Formerly *Paecilomyces lilacinus*) and *Beauveria bassiana* Negatively Affect Cotton Aphid Reproduction under Both Greenhouse and Field Conditions. PLOS ONE 9(8): e103891. <https://doi.org/10.1371/journal.pone.0103891>
<https://journals.plos.org/plosone/article?id=10.1371/journal.pone.0103891>

What role do microbes have in crop production?

Plant benefits that may be derived from using microbials

- direct/indirect effects on pests
- improved stress tolerance (abiotic, biotic)
- improved access to nutrients (growth)

Ecological role and impact

- *in planta, ex planta*, in the rhizosphere
- duration and magnitude of effect
- compatibility in IPM

What is the value proposition?

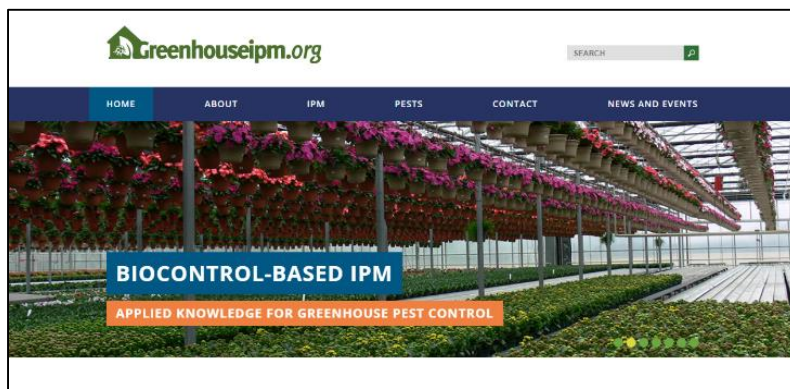
The importance of extension/outreach activities to success

Passive dissemination

- Websites
 - Includes 'how-to' videos, pest ID information, IPM options
- Articles in trade publications (hard copy and online) on IPM and supporting strategies

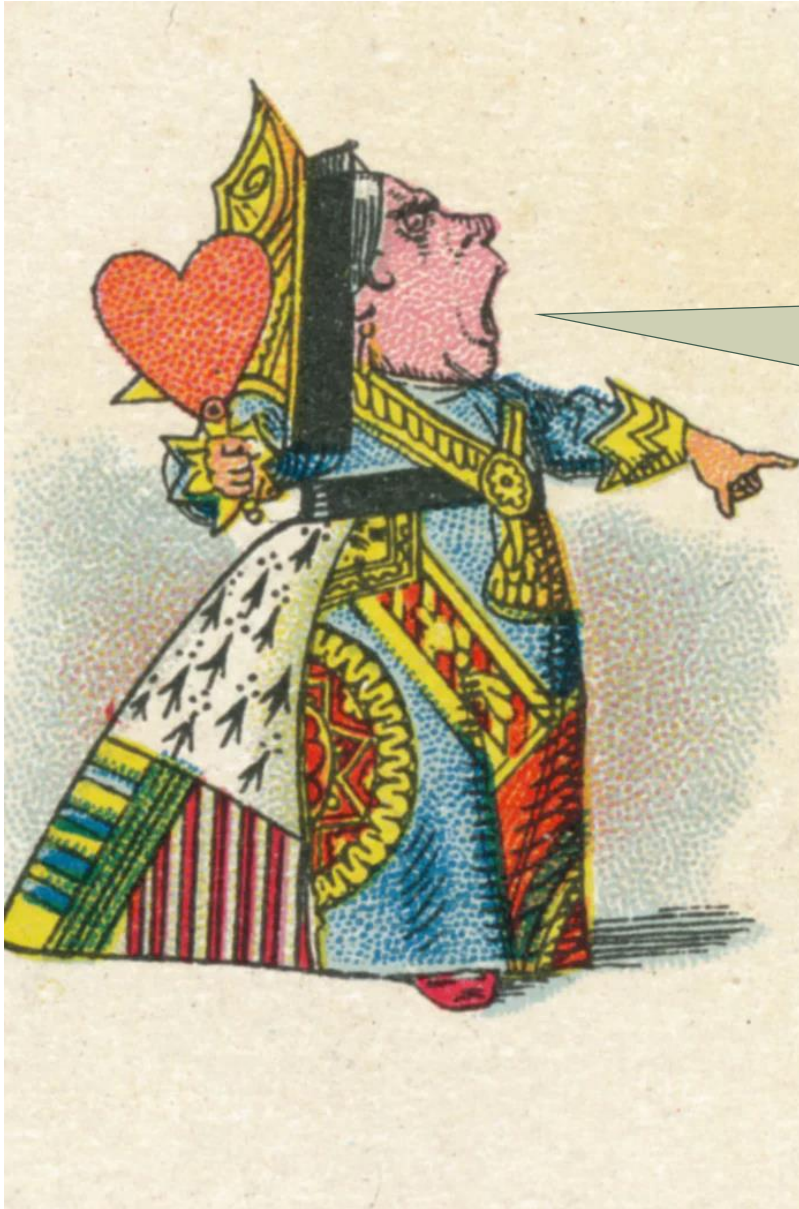
Active dissemination

- Workshops
- Grower conferences
- On-site visits, work directly with IPM managers, crop consultants



The biological future: Realizing the potential

- How to integrate into a production system
- Success requires
 - understanding what growers need to know
 - understanding what the bioprotection agent can do
 - understanding when, where, and how to apply
- Demonstrate broader benefits to crop resilience
 - resource use efficiency, improved productivity
 - less energy dealing with stress, more on production
- Consistency
 - consistent quality, reproducible benefits
- Strategic value



Alice's Adventures in **Wonderland**.
1865. Lewis Carroll.

**So use biologicals in
your IPM programs!**

...
you can do, to keep in
the same place. If you
want to get
somewhere else, you
must run at least twice
as fast as that!



Thank you

michael.brownbridge@gmail.com