



Alessandra Moccia
ABIM Conference
Basel, 21-23 October 2019

Suterra[®]

When biocontrol and
biodiversity go hand in
hand:

The success in the Albufera
natural park

theWonderfulcompany[™]

Making Your World a Better Place. Naturally.[™]



parc natural de
l'albufera



**Agriculture as
economic activity**

.. Today ..



Tourism

Suterra®

Traditional Agriculture

Agricultural control

Until 1950



“Era of synthetic insecticides” Agricultural Revolution (1950 – 1988)

 GENERALITAT VALENCIANA
CONSELLERIA DE AGRICULTURA, MEDIO AMBIENT, CANVI CLIMÀTIC I DESARROL·LO RURAL

SanitatVegetal



Suterra[®]



Ecosystem vs Economic profitability

Declaration of the Albufera
a Natural Park (1986)



parc **natural**
de l'**albufera**



Beginning of the Biocontrol Strategies (1988)

 GENERALITAT VALENCIANA
CONSELLERIA DE AGRICULTURA, MEDIO AMBIENT, CAMBIO CLIMÀTIC I DESARROL·LO RURAL

SanitatVegetal
Suterra[®]



BioSelibate CS



Suterra[®]

Pheromones and chemical treatment

(1990 - 2000)



Complete switch to pheromone control only (2003 – today)

2003



2005



2006



Today





.. Today ..

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The logo for Suterra, featuring the brand name in a bold, italicized, black sans-serif font. A thin, curved green line arches underneath the text. The background of the entire image is a close-up photograph of rice stalks with green leaves and golden-brown panicles.

Suterra[®]

Thank you!

Making your world a better place. Naturally