

Alessandra Moccia ABIM Conference Basel, 21-23 October 2019

Suterra®

When biocontrol and biodiversity go hand in hand:

The success in the Albufera natural park

the Wonderful company,

Making Your World a Better Place. Naturall y. ■





.. Today ..

Tourism





Traditional Agriculture

Agricultural control

Until 1950







"Era of synthetic insecticides"

Agricultural Revolution (1950 – 1988)



SanitatVegetal









Ecosystem vs **Economic profitability**

Declaration of the Albufera a Natural Park (1986)







Beginning of the Biocontrol Strategies (1988)



SanitatVegetal **Suterra**°







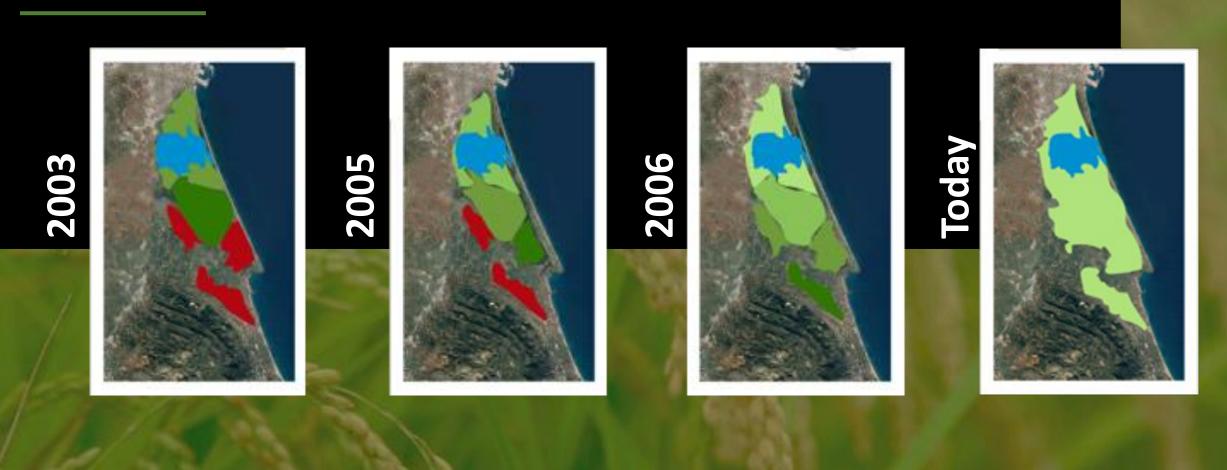


(1990 - 2000)





Complete switch to pheromone control only (2003 – today)



Suterra®







.. Today ..

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