

The Farm to Fork Strategy

For a fair, healthy and
environmentally-friendly
food system

European Green Deal - *von der Leyen Commission*

European Union



CLIMATE
PACT AND CLIMATE
LAW

PROMOTING
CLEAN
ENERGY

INVESTING IN
SMARTER, MORE
SUSTAINABLE
TRANSPORT

PROTECTING NATURE

STRIVING
FOR GREENER
INDUSTRY

FROM FARM
TO FORK

The European Green Deal

ELIMINATING
POLLUTION

LEADING THE
GREEN CHANGE
GLOBALLY

ENSURING
A JUST TRANSITION
FOR ALL

MAKING
HOMES ENERGY
EFFICIENT

FINANCING
GREEN
PROJECTS



Farm to Fork Strategy: overall goals



climate
footprint

Reduce the
**environmental
and climate
footprint** of the
food system



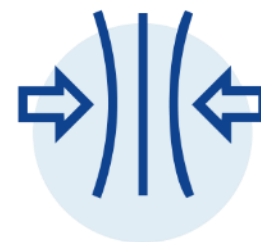
global
transition

Lead a
global transition
towards competitive
sustainability from
farm to fork



new
opportunities

Tap into
**new
opportunities**



resilience

Create a **robust
and resilient** food
system



Establish a sustainable food system that:



- **has neutral or positive environmental impact** of food production:
 - preserving and restoring the land and sea-based resources;
 - mitigate climate change and adapt to its impact;
 - reversing the loss of biodiversity;



- **ensures food security and public health:**
 - Access for everyone to sufficient, nutritious, sustainable food;
 - high standards of safety and quality, plant health, animal health and welfare



- **preserves the affordability of food**, while (a.o.):
 - generating fairer economic returns & fostering the competitiveness sector
 - promoting fair trade
 - safeguarding occupational health and safety
 - ensuring integrity of the single market



Food security and food safety are cornerstones of our food system, and will never be compromised



Challenges to the EU food system

SOCIAL SUSTAINABILITY



Healthier diets –
reduce
overweight



Improve
animal
welfare



Social rights
workers in food
chain



Food
affordability

ENVIRONMENTAL SUSTAINABILITY



Tackle climate
change



Protect the
environment



Preserve
biodiversity



Reduce food
losses and waste



Circular bio-based
economy

ECONOMIC SUSTAINABILITY



Fairer incomes for farmers,
fishers & aquaculture
producers



Just
transition



New business & job
opportunities



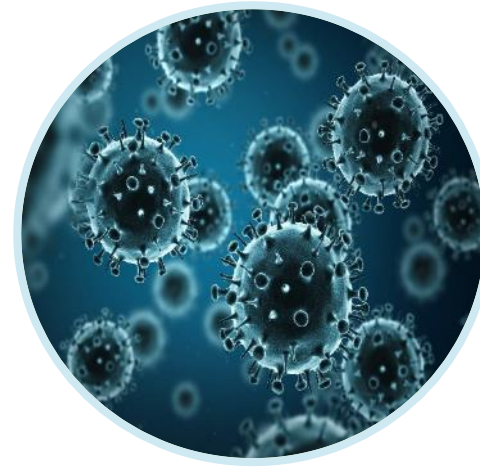
2030 Targets for sustainable food production



Reduce by 50% the overall use and risk of **chemical pesticides** and reduce use by 50% of more hazardous **pesticides**



Reduce **nutrient losses** by at least 50% while ensuring no deterioration in soil fertility; this will reduce use of **fertilisers** by at least 20 %



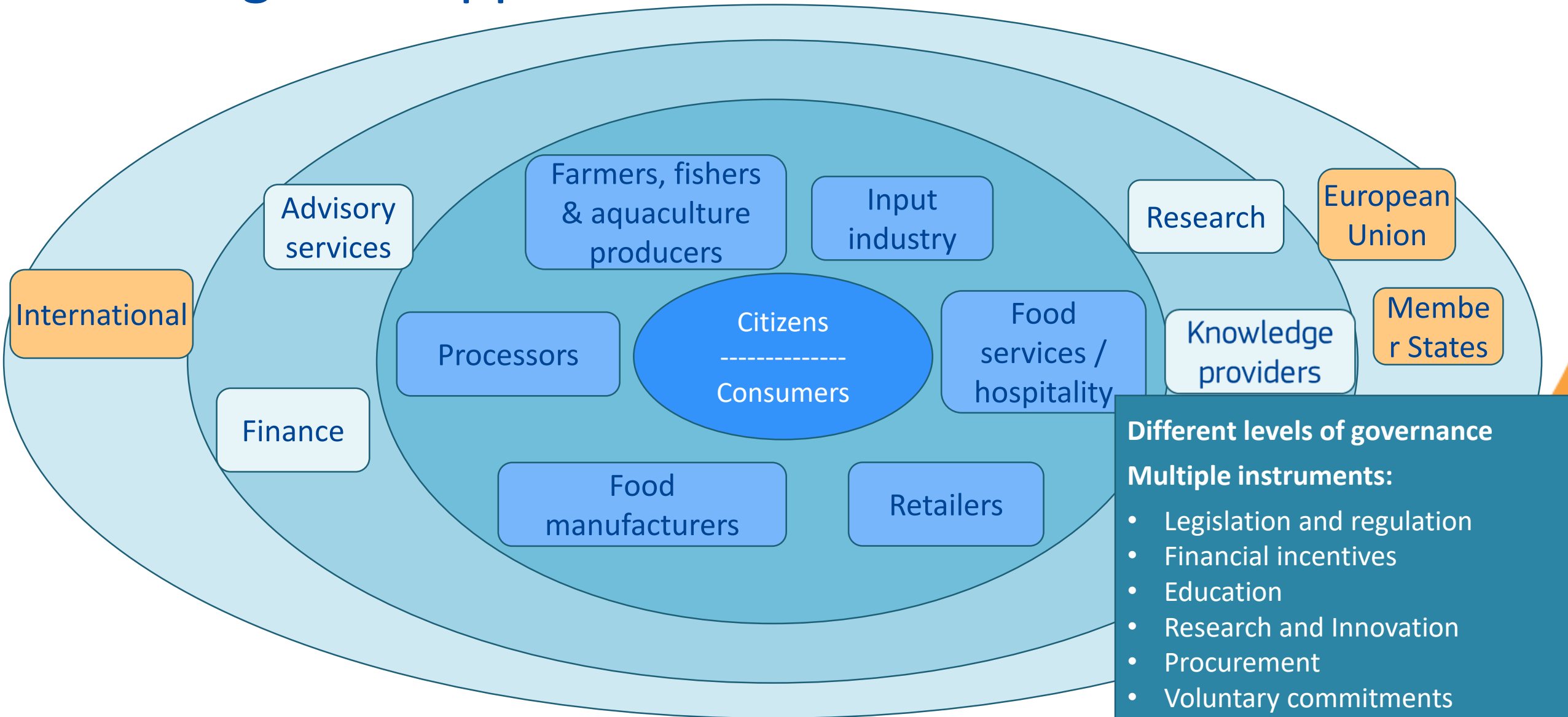
Reduce sales of **antimicrobials** for farmed animals and in aquaculture by 50%



Achieve at least 25% of the EU's agricultural land under **organic farming** and a significant increase in **organic aquaculture**



| Integrated approach from farm to fork needed





| Concrete actions: overarching

Legislative framework for sustainable food systems (2023):

- Framework with **comprehensive set of general principles and requirements** on the sustainability of food systems
- Basis **to ensure policy coherence** at EU and national level; mainstream sustainability in food-related policies
- Provisions on **governance, collective involvement** of stakeholders

Development of a **contingency plan** (2021)
for ensuring food supply & security in times of crisis



Actions to ensure sustainable food production (1)



Adopt recommendations to MS addressing the nine specific objectives of the **Common Agricultural Policy (CAP)**, before submission draft **CAP Strategic Plans** (2020)



Revision of **Sustainable Use of Pesticides Directive** and enhancement of Integrated Pest Management (2022)



Revision of Regulations to facilitate **plant protection products containing biological active substances** (2021)



Action plan **for the organic sector** to stimulate supply and demand for organic products



Action plan for **integrated nutrient management** to reduce the pollution from fertilisers



Actions to ensure sustainable food production (2)

Proposal for a revision of the existing **animal welfare** legislation, including on transport and slaughter (2023)

Proposal for a revision of the **feed additives** Regulation to reduce the environmental impact of livestock farming (2021)



Legislative initiatives to enhance **cooperation of primary producers** (support position in food chain) (2021-22)

Clarification of the scope of **competition rules** with regard to sustainability in collective actions (2022)

Proposal for a **Farm Sustainability Data Network** (data and advice on sustainable farming practices) (2022)



Actions for sustainable fisheries and aquaculture

Reinforce efforts to bring fish stocks to sustainable levels via the **Common Fisheries Policy**; strengthen fisheries management in Mediterranean



Intensify **fight against fraud** through an enhanced traceability system

Next **Maritime and Fisheries Fund** will spend more than EUR 1 billion to support **sustainable seafood farming**



Adopt **EU Strategy on Algae**

Adopt **EU Guidelines on Aquaculture**: pathways for Member States' national aquaculture development plans



Actions to stimulate sustainable practices by food industry and retail, hospitality and food service

Initiative to improve the **corporate governance framework** (integrate sustainability into corporate strategies) (2021)

Develop an EU code and monitoring framework for **responsible business and marketing conduct** in the food supply chain (2021)

Stimulate **reformulation** of processed food, including setting of **maximum levels for certain nutrients** (2021)



Set **nutrient profiles** to restrict promotion of food high in salt, sugar or fat (2022)

Proposal revision EU legislation on **Food Contact Materials** (food safety, environmental footprint) (2022)

Revision **EU marketing standards** for agricultural, fishery and aquaculture products (ensure uptake and supply of sustainable products) (2021-22)

Enhance coordination to tackle **Food Fraud** (2021-2022)



Actions to promote shift towards healthy, sustainable diets

Determine the best modalities for setting **minimum mandatory criteria for sustainable food procurement** (2021)

Review of the **EU school scheme** legal framework: refocus on healthy and sustainable food (2023)

Review of the **EU promotion programme** for agricultural and food products (aimed at sustainable production and consumption) (2020)

Proposal VAT rates (currently being discussed in Council): could allow to make more targeted use of rates (e.g. to support organic fruit and vegetables).



Proposal for a harmonised **mandatory front-of-pack nutrition labelling** to enable consumers to make health conscious food choices (2022)

Proposal to require **origin indication** for certain products. (2022)

Proposal for a **sustainable food labelling framework** to empower consumers to make sustainable food choices (2024)

Nutrition - health		Environment	Social
Nutrition Declaration	Per 100 g		
Energy	kJ/kcal		
Fat	g		
of which saturates	g		
Carbohydrate	g		
of which sugars	g		
Protein	g		
Salt	g		

Actions to reduce food loss and waste

Committed to reaching the UN SDG Target to halve food waste at retail and consumer levels by 2030, and reduce food losses along the food production and supply chains.



Proposal for EU-level targets for food waste reduction (2023)



Revise EU rules for date marking ('use by' and 'best before' dates) (2022)



| Research, innovation, investments, skills & data

- **Horizon 2020** (call for Green Deal priorities) & **Horizon Europe**
- **Partnership** on food systems & European Innovation Partnership (**EIP-Agri**)
- **Regional Development Fund** and **Agricultural Fund for Rural Development**
- **Fast broadband internet** in rural areas
- **Facilitate investments** (InvestEU Fund)

Advisory services, data and knowledge sharing:

- MS support for **advisory services** for sustainable farm management
- **Support to SME** food processors, small retail and food service operators: new skills and business models



| Enabling transition - Promoting global transition

- International cooperation to **support developing countries in their transition to sustainable food systems;**
- Inclusion of ambitious sustainability chapter, including on food, in all EU bilateral **trade agreements.**
- Work through **international standard setting bodies (e.g: Codex)** and promotion of sustainable food systems in **international fora and events** (e.g. UN Summit on Food Systems in 2021).
- **Environmental aspects** taken into account when **assessing requests for import tolerances** for pesticide substances no longer approved in the EU
- Promotion of appropriate **labelling schemes** - to ensure that food imported into the EU is gradually produced in a sustainable way.



Thank you



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