



Welcome to Basel Region



Iris Welten, CEO

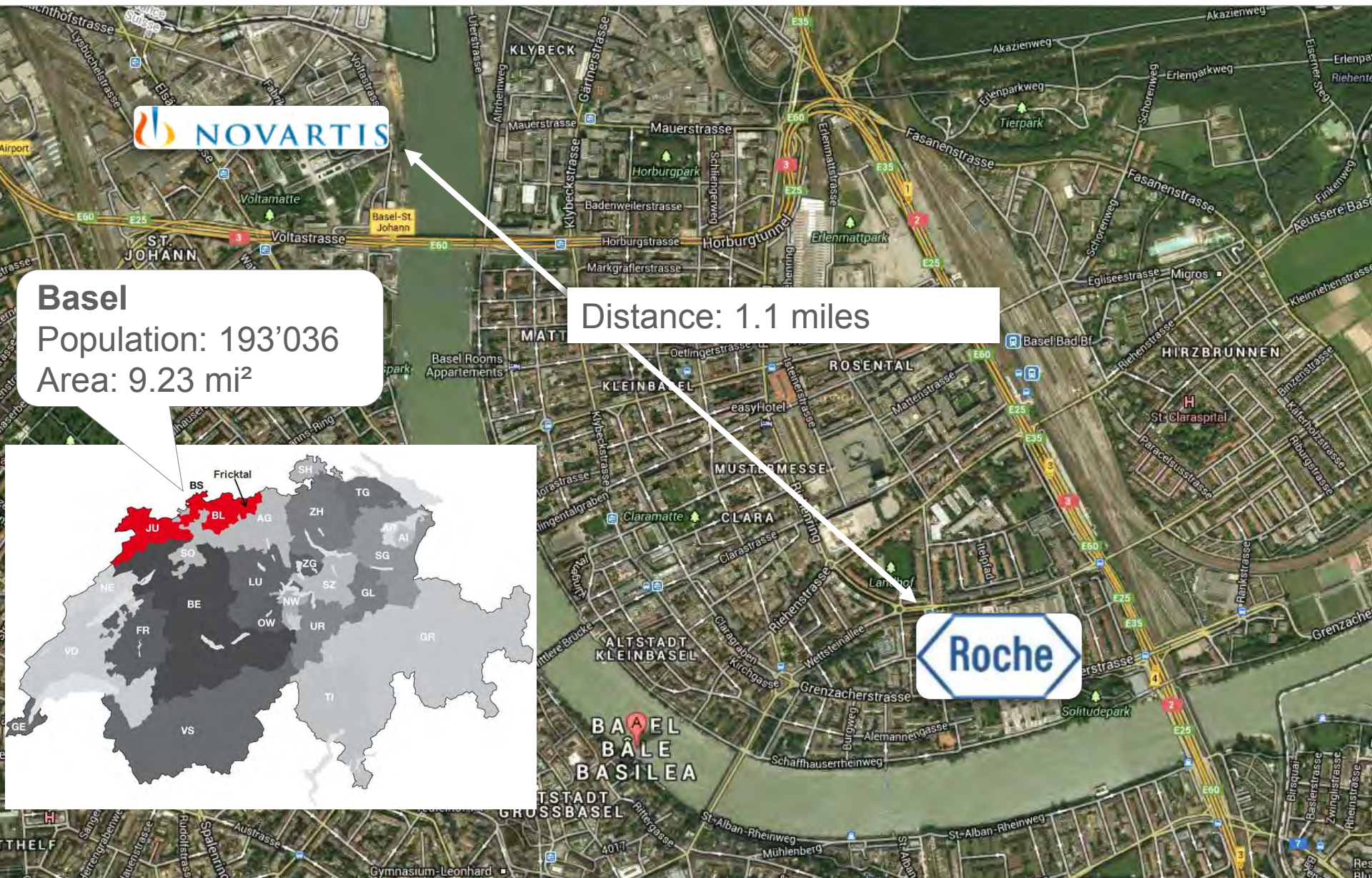


\$1 Trillion



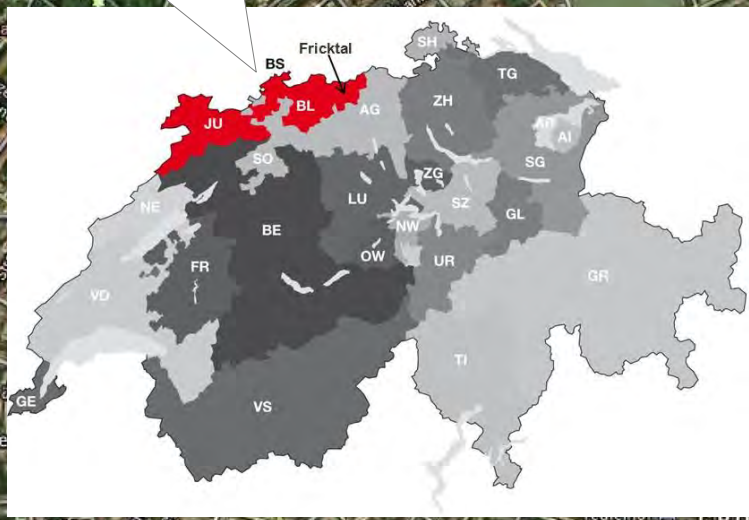
\$100 Billion

Two of the top 5 Pharma in one City

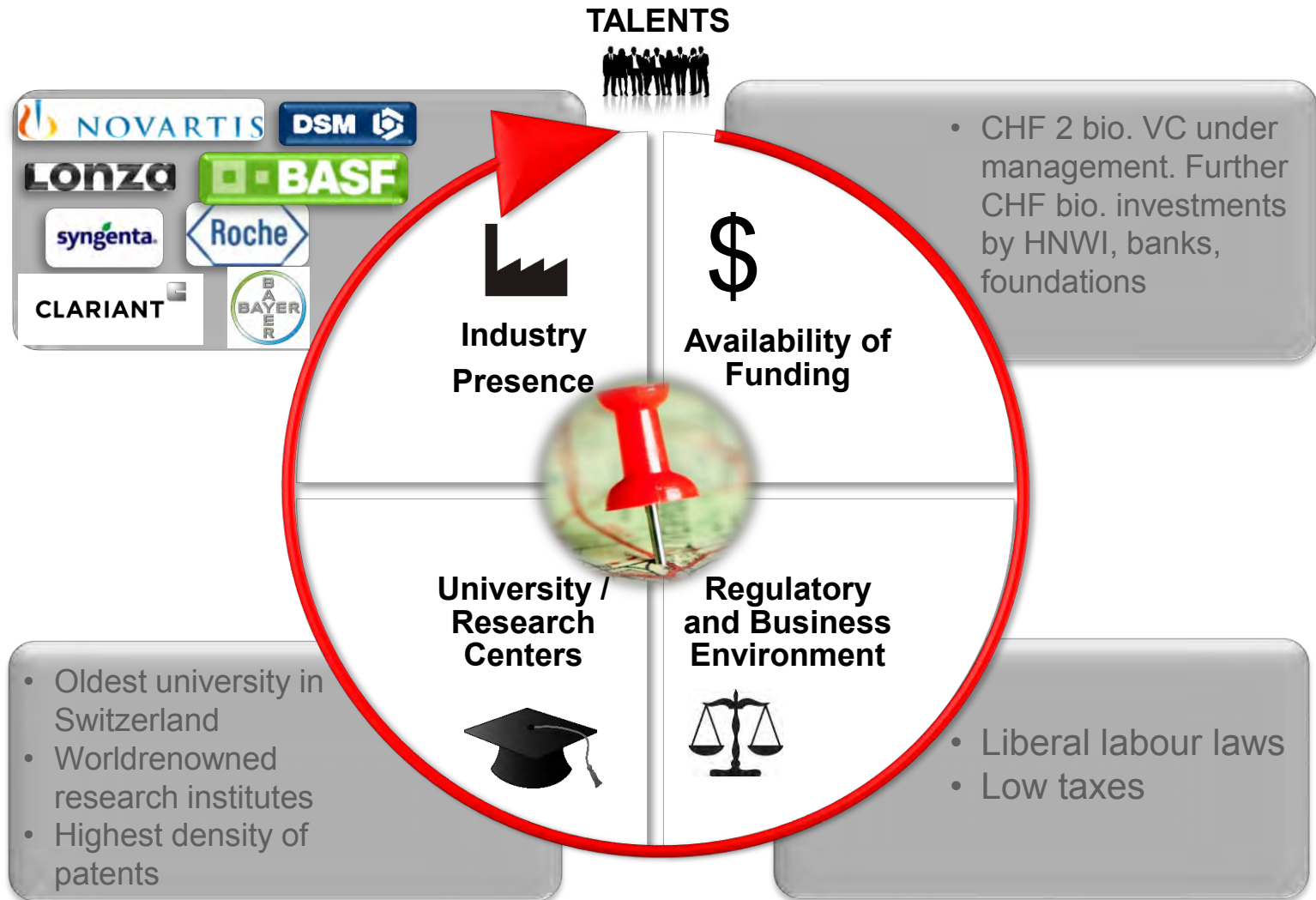


Basel
Population: 193'036
Area: 9.23 mi²

Distance: 1.1 miles



An attractive Infrastructure for successful Business





Life Sciences including Medtech / Nanotechnology

- Europe's #1 Life Science Cluster
- 28'000 employees in the Life Science sector (Geneva: 5'700; Zurich: 5'500)



Logistics / Transport

- Switzerland's gateway to the world – the only Swiss connection to the Sea
- Basel, between three countries, is the ideal location for numerous companies in terms of trade with Europe



Financial Services

- Productivity actually 45% higher than the #1 finance place Zürich¹
- Bank for International Settlements (BIS) – the world's oldest international financial organisation is headquartered in Basel



Creative Industry (exhibitions and congresses)

- World leading fairs like BASELWORLD and ART Basel
- Basel architects have achieved international acclaim with their buildings attracting thousands of visitors to the region

Setting up Business in a Prime Life Sciences Location? We are happy to help.

BaselArea Economic Promotion

Our services are free of charge. We provide:

- Answers to your key questions
- Expert and specialist contacts from our wide partner network
- Advice on establishment procedures and opportunities
- Support to find the right location and appropriate space (office, lab)



Did you know...

...about 1 person out of 10 living in the Basel Region, is employed in the life science industry.

...there are around 900 foundations in the Canton Basel-Stadt and they manage assets of 15 billion Swiss Francs. This is a world record.

...Basel-Stadt is the most innovative canton in Switzerland.

...in Basel you can be in three countries at the same time.

...the University of Basel is the oldest in Switzerland founded in 1460.

9% of Basel residents are expats.

...the GDP of Basel-Stadt is double as high as the Swiss average.

...Basel is the only Swiss City connected to the sea.

...DNA was discovered in Basel.

...Basel is Europe's #1 life sciences cluster.



We welcome you to Basel!

