

Food Chain Partners Group Update

Rick Melnick Valent BioSciences Corporation



Biopesticide Industry Alliance

ABIM

October 23, 2013



Food Chain Partners Group Update

Vision

To maintain a focus on a core facet of sustainable agricultural and horticultural production and to ensure that our group is the 1st choice forum for discussion and dissemination on alternative PPPs and promoter of research and development with a goal of reducing reliance on pesticides for the food industry.



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What is the Food Chain Partners?

An initiative with joint ownership, **equal parts BPIA and IBMA** with the vision of connecting BPIA and IBMA members with all links in the food value chain:

- **Growers and Advisors**
- **Packer/Shippers**
- **Processors**
- **Brokers**
- **Food Retailers**



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Objectives

Ensure connectivity with all links in the chain

Foster communication between each group

Foster education about biocontrol solutions and their role in the food production

Prioritize product R&D based on unmet needs at all levels of the chain



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Objectives

Collaborate with partners toward integrated, sustainable solutions

For BPIA/IBMA Members, be the leading source of information on government initiatives e.g. NAPs, OECD Green Growth, FAO schemes, COLEACP – PIP, etc.

For the Food Industry, be the leading source of information about biopesticide and biocontrol solutions



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Membership Categories

Seeking to attract a diverse group of companies and organizations:

- **Supermarkets**
- **Government bodies and NGOs**
- **Processed Food Industry**
- **Category Managers**
- **Grower Organizations**



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Committee Structure & Group Name

Steering Committee: 8 seats

Current Suggested Names for the Group:

SPADES

Sustainable Pest and Disease
Employment Syndicate

MIPADS

Minimal Impact Pest and Disease
Control Sourced from Nature



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Fee Structure

- **BPIA and IBMA members: Gratis**
- **Food Industry Organizations:**
1000€/ \$ annually
- **Farmer Organizations:**
1000€/ \$ annually
- **Non-Profit Organizations: Gratis**



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Timeline

Key dates:

- **November 2013** – Formal Proposal to membership
- **February 2014** – Promotional Materials for membership on display at Fruit Logistica
- **March 2014** – First newsletter distributed;
Links placed on IBMA and BPIA websites
- **Fall 2014** – First meeting at US Trade Fair
- **2015** – Meeting at Fruit Logistica



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Thank you

Steering Committee Members:

Bill Stoneman, BPIA

David Cary, IBMA

Rick Melnick, Valent BioSciences
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Andrea Braggio, CPC



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