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Science For A Better Life

Decis Trap:

Platform Technology for the Sustainable Management of Mediterranean Fruit Fly

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Decis Trap

Platform Technology for the Sustainable Management of Mediterranean Fruit Fly

Bayer CropScience

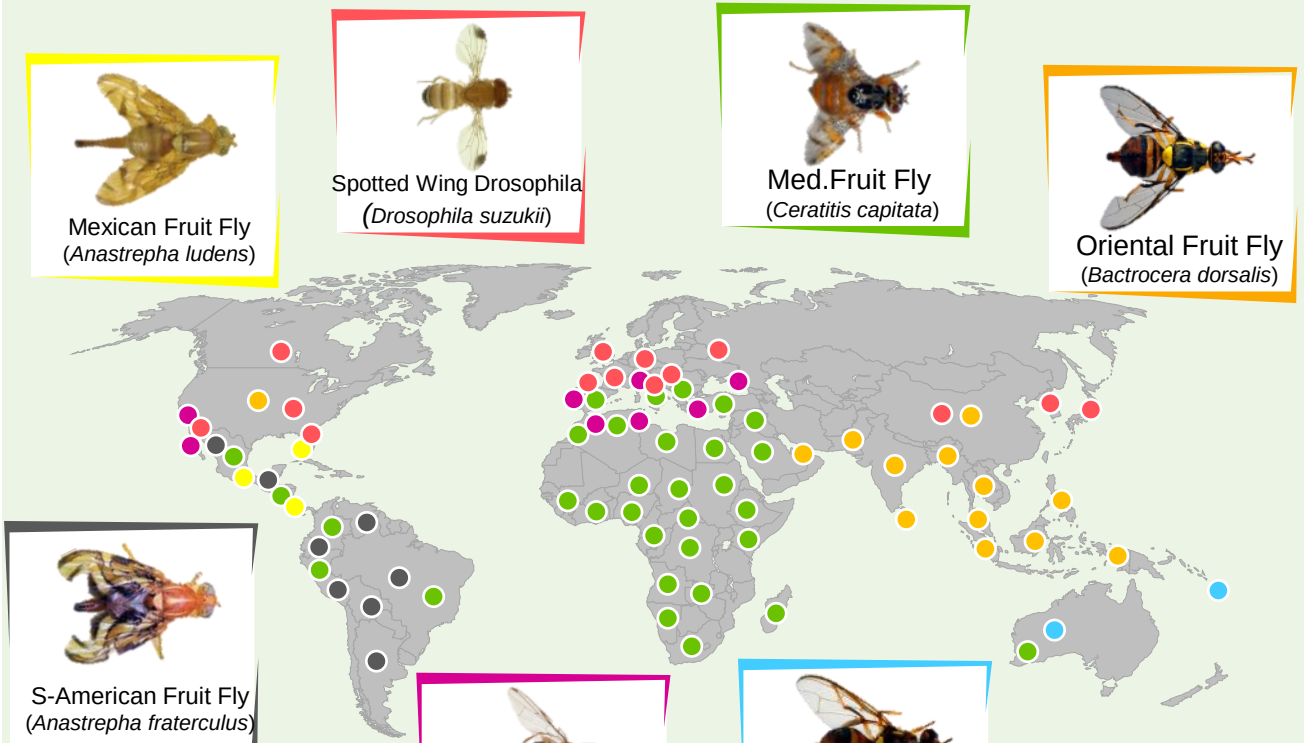
Fruit Flies on the rise?

Fruit Flies are among the most economically damaging insect pests

Economic Impact

- Fruit flies (Diptera: Tephritidae; Drosophilidae) include some of the **world's most serious agricultural pests.**
- About **100 species** of fruit flies are considered as economically important agricultural pests
- **Economic effects of ~3 bn EUR worldwide** does not only include direct losses, but also the loss of export markets and costly eradication measures.
- Global costs for professional pest control are estimated at approx. **150 mEUR**.

Global distribution of key destructive fruit fly species



Standard Methods of MedFly Control

conventional — biologic

Chemical Insecticide

Full cover applications:
Mainly Pyrethroids, CNIs, Fermentation Products

Spot application:
Bait spray (insecticide + food attractant)

Sterilized Males / Beneficials

Release of sterile fruit fly males

Beneficials and nat. paratosits

Sterilization Traps

Attract and sterilization Traps: Food attractant (gel) mixed with a sterilizing / growth regulating insecticide

Attract & Kill

Combination of contact food attractant and insecticide (e.g. Pyrethroid)

No trapping

Mass Trapping

Control & monitoring

Combination of solid or liquid food attractant and system to trap target insects (optional insecticide)

Decis Trap:

Platform Technology for monitoring and mass trapping of fruit flies

- Novel trap design **for high number of captures**
- Closed-system device **for maximum operator safety**
- Ready-to-use, fully assembled trap for **season-long convenience**
- Suitable **for IPM-programs and organic production meeting** the requirements of the **new Sustainable Use Directive**

SAFETY + EFFICIENCY + CONVENIENCE = Decis Trap

Decis Trap | Strategic Intent

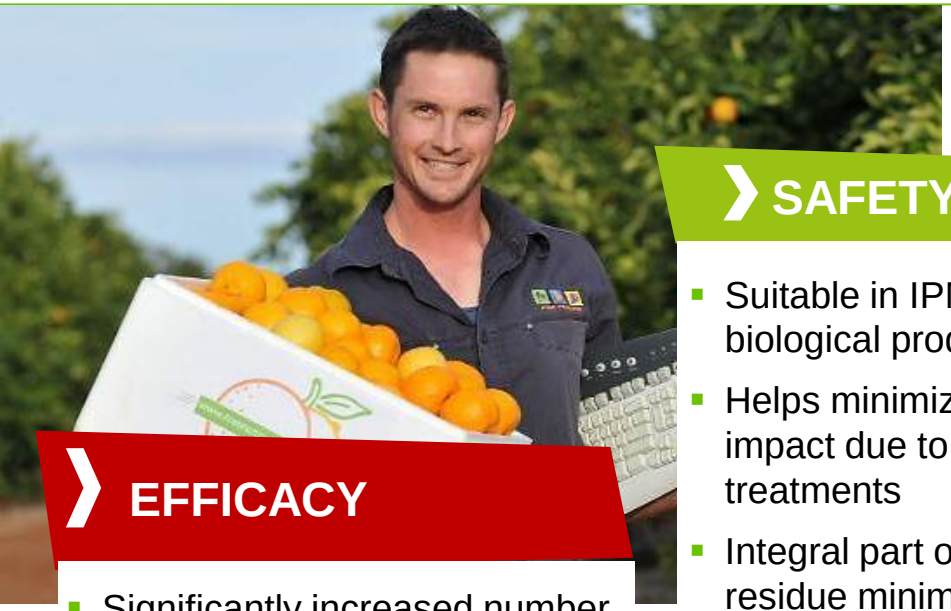
We want to establish Decis Trap as a leading product for fruit fly control targeting both the conventional and organic fruit market

- **SUSTAINABILITY ►►** Helping to raise both **productivity** (yield increase, top-quality, healthy and safe food) and **environmental compatibility** (e.g. operator & consumer safety, natural resource efficiency, minimum residues)
- **INTEGRATION ►► Complement portfolio offer** in citrus (e.g. ENVIDOR™, MOVENTO™, SIVANTO™) to drive sustainable crop solutions
- **EXTENSION ►►** Fast extension of the Decis Trap product line (crops / fly species) addressing the unmet needs of growers
- **PARTNERING ►►Access high-quality attractants and pheromones** through strategic partnerships, co-development and licensing-in.

We will intensify our cooperation with our partner of choice Sociedad Española de Desarrollos Quimicos S.L. (SEDQ) delivering superior R&D and manufacturing expertise in attractants, pheromones and application.

SEDQ
Sociedad Española de Desarrollos Químicos, S.L.

Decis Trap MedFly | Benefits



EFFICACY

- Significantly increased number of captures.
- Higher proportion of female catches (65-70%).
- 50-75 traps provide season-long control of fruit flies (120-180 days efficacy)

SAFETY

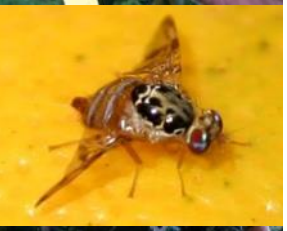
- Suitable in IPM-programs and biological production
- Helps minimize environmental impact due to less chemical treatments
- Integral part of successful residue minimization strategies
- Closed system ► helps minimize operator exposure
- No utilization of Dichlorvos (Vapona) ► replaced by low dose insecticide (Annex 1 listed in EU)

CONVENIENCE

- Fully assembled and ready-to-hang
- No maintenance during the season
- No cleaning and storage after the season
- Included in packaging recycling management systems

Decis Trap: Proven Efficacy

Minimized loss of fruits



	Control	Decis® Trap
Loss ratio (100 marked & followed fruits)	**50%** Over-value, tree N°1	**10%**
Loss ratio (400 fruits – 1st and 2nd harvest)	**27 %**	**9,75%**
Loss ratio (200 fruits - 1st harvest)	**30,5 %**	**11,5%**
Loss ratio (200 fruits - 2nd harvest)	**23,5%**	**8%**

2012, San Giuliano, Corsica; on behalf of: Arreflec Station d'expérimentation

FranceAgriMer

Our commitment to horticulture growers:

On the midterm, we will provide new solutions to control severe fruit pests in an efficient and sustainable way

- Launched and commercial in Southern Europe since 2009
- European registration granted in Q1/2014

BAYER

decis® trap

Stay on top!

Just trust Decis.

Bayer CropScience


THANK YOU
FOR YOUR
KIND ATTENTION