



FARM: Accelerating Biocontrol

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Challenges

The food system is in crisis

Food systems is a driver of the triple planetary crisis with increased carbon emissions, biodiversity loss, and pollution.

Progress is slow

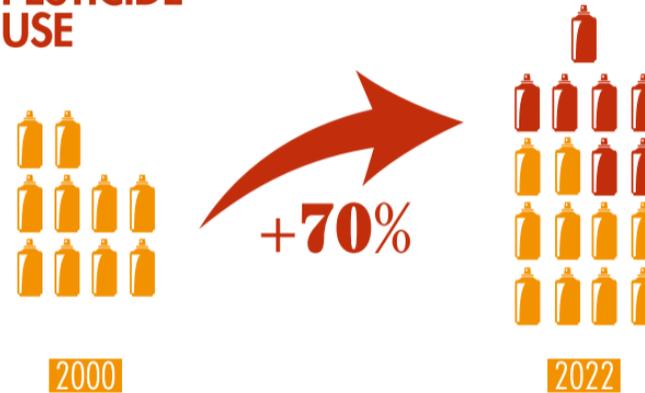
The biocontrol industry is growing, but so the pesticide industry.

The biocontrol industry is only part of the solution

Barriers, like cost, risk, finance, access, or knowledge still make farmers dependent on harmful agrochemicals

‘Considerable number of countries currently apply exemptions or reduced rates on VAT and general taxes on pesticides’ (UNEP 2020)

PESTICIDE USE



Pesticide use went up up 70% between 2000 and 2022, with the Americas accounting for half the use in 2022.

FAO, 2024, Statistical Yearbook, 2024.



A global consensus to phase out HHPs and POPs from governments and agrifood value chains

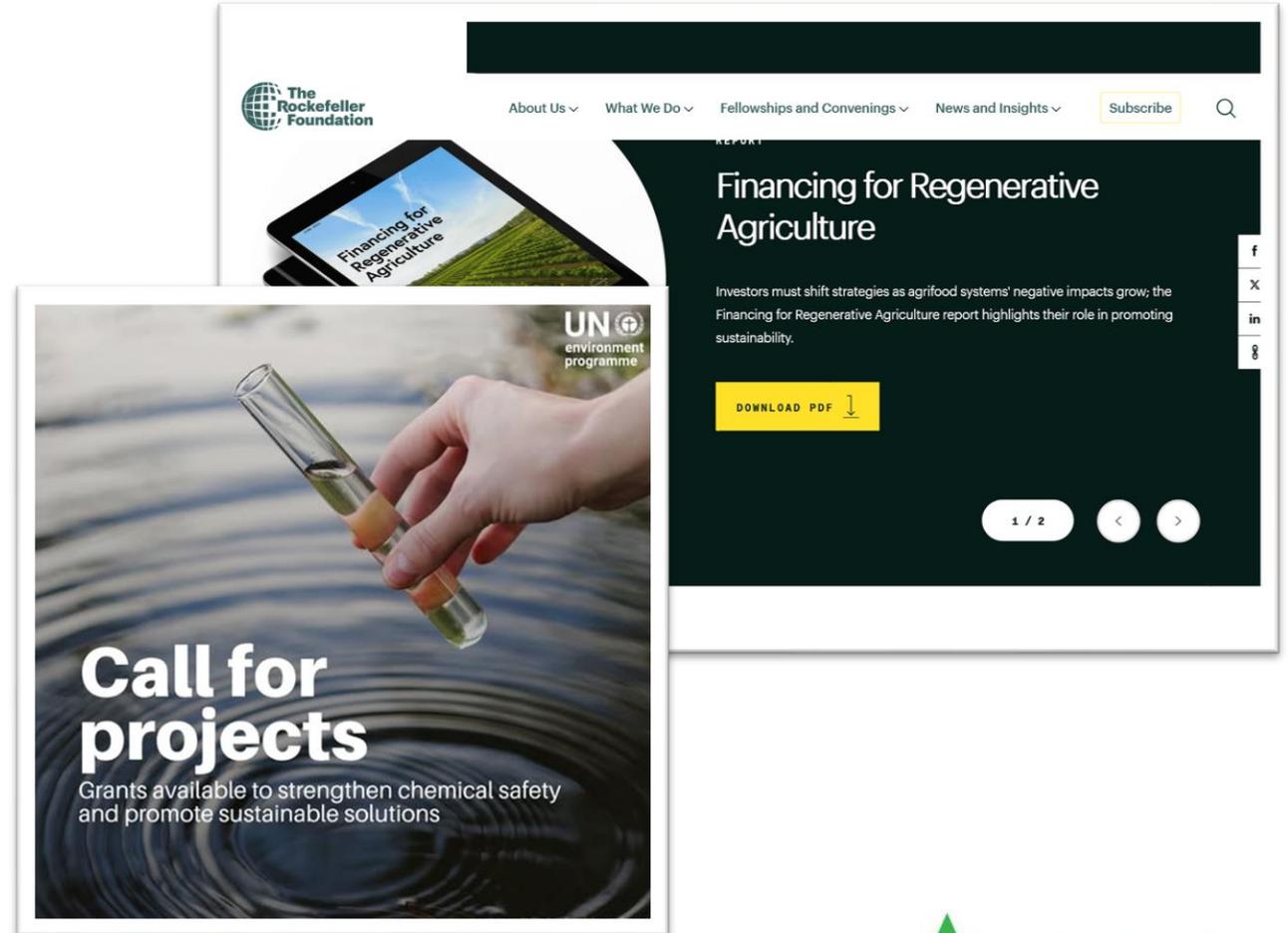


Basel, Rotterdam and Stockholm Conventions



Convention on Biological Diversity

Global Framework on Chemicals



Financing Agrochemical Reduction and Management (FARM) programme advances sustainable finance to **transform agriculture** by reducing reliance on **harmful pesticides and agricultural plastics**.

FARM solution:



Develop policies and strategies to enable transition to safer practices



Redirect finance and investments towards low-input agriculture.



Ensure that agrifood value chains adopt **knowledge and tools** that empower the change.

\$37 million

in GEF funding

\$341 million

in co-financing

Implemented in

2023-2028

Ecuador, India, Kenya, Lao People's Democratic Republic, Philippines, Uruguay, Viet Nam



Supported by



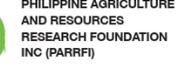
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Executed by



Empowered by partnerships:



How the FARM programme can help

1. Strengthening Financing Mechanisms and Policies

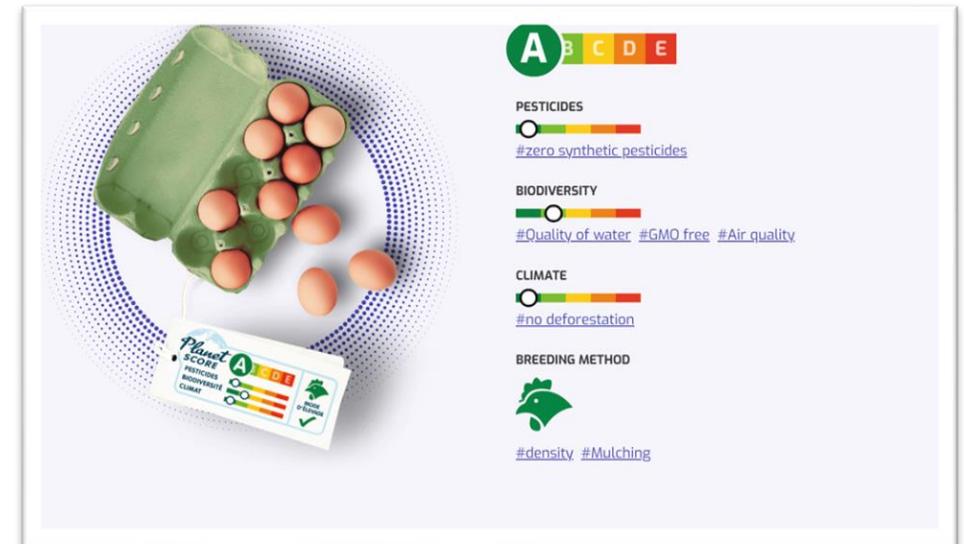
- Ensures policy coherence across food, consumer, finance, and trade strategies
- Strengthens regulatory frameworks and governance
- Develops monitoring systems to help countries track pesticide reduction and benefits

2. Promoting Health and Environmental Benefits

- Highlights the advantages for food safety, human health, and the environment
- Prioritizes phasing out HHPs and identify hotspots in key crops

3. Engaging Stakeholders and Society

- Mobilizes public, private, and civil society actors
- Collaborates with retailers, online platforms, farmers, and consumer associations



Supermarket Pesticide Scorecard (2024)		PESTICIDE ACTION NETWORK UK									
	ALDI	ASDA	OP	Iceland	LIDL	M&S	Morrisons	Sainsbury's	TESCO	WAITROSE	
Highly Hazardous Pesticides	🛒	🛒🛒	🛒🛒🛒	🛒	🛒	🛒🛒🛒	🛒🛒	🛒	🛒	🛒🛒	
Supporting suppliers	🛒	🛒🛒	🛒🛒🛒	🛒	🛒	🛒🛒🛒🛒	🛒🛒	🛒🛒🛒	🛒	🛒🛒🛒	
Residues in food	🛒	🛒🛒	🛒🛒🛒	🛒	🛒🛒	🛒🛒🛒	🛒🛒	🛒🛒	🛒	🛒🛒🛒	
Bees and pollinators	🛒	🛒🛒	🛒🛒	🛒	🛒	🛒🛒	🛒	🛒	🛒	🛒🛒	
Pesticide products	🛒	🛒	🛒🛒🛒	N/A	🛒🛒🛒	N/A	🛒	🛒	🛒	🛒🛒	
Transparency	🛒	🛒🛒	🛒🛒🛒	🛒	🛒🛒	🛒🛒🛒	🛒	🛒	🛒	🛒🛒	

🛒 Lagging behind 🛒🛒 Could do better 🛒🛒🛒 Making good progress 🛒🛒🛒🛒 Leading the way N/A Do not stock gardening products, household insecticides or pet medicines.

How the biocontrol industry can help?

1. Strengthen Knowledge and Innovation

- Collects data and builds databases on biocontrol solutions across regions on key crops
- Supports evidence-based business cases and comparative analysis

2. Improve Policies and Awareness

- Engages in regulatory improvements related to biocontrol (e.g. trade, labeling)
- Raises awareness among key stakeholders, including farmers, retailers,

3. Foster Collaboration and Capacity

- Builds partnerships at regional and global levels
- Strengthens industry capacity, including on reducing agricultural plastics



Together we can lead the change - join us on:



FARM
knowledge hub

FARM works to:



Prevent over
51,000
tons of hazardous
pesticides from
being released



Prevent over
20,000 tons
of plastic waste from
being released



Improve the lives of **3.8 million people**



Avoid **35,000**
tons of carbon
dioxide emissions



Protect over
3 million
hectares of land from
degradation

Thank you!

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