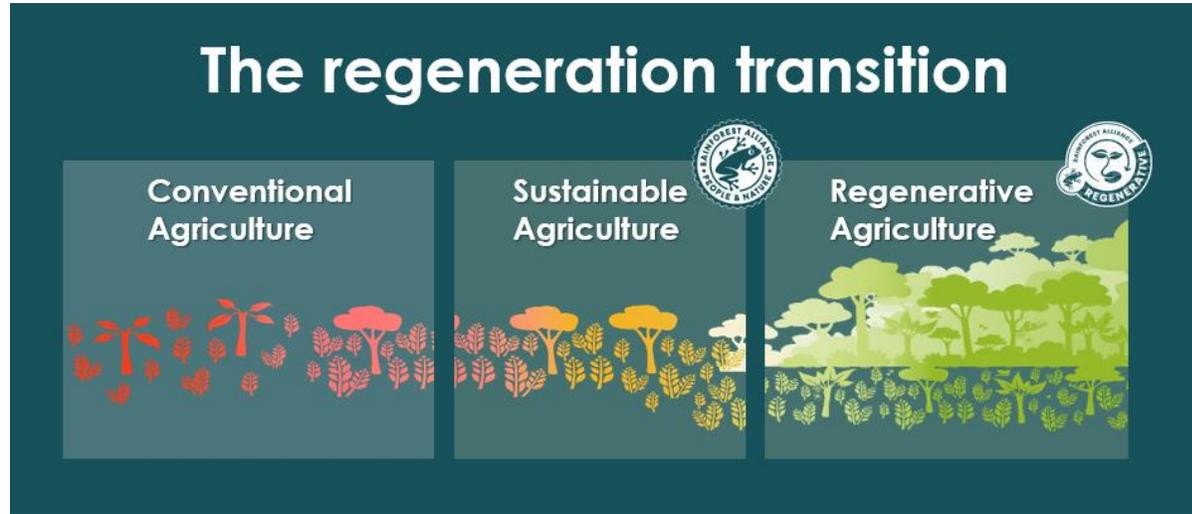


Rainforest Alliance best practice



Rainforest Alliance certified commodities



IPM implementation, directly connected to our **sustainable and regenerative agriculture standard**, leads to reduction of pesticides over time and almost total phase out of HHPs

Pesticide management

- Management of pesticides topics with a phase out (time window 3-5 years)
- List of pesticides
- **Exceptional Use Policy**

IPM implementation and ecosystem redesign

IPM strategy with four pillars

- Knowledge bank
- IPM field solutions
- Training
- Advocacy

Main barriers

- Mindset and politics
- Regulatory barriers (interference of chemical industry)
- Lack of trust in efficacy
- Fear of lower productivity

Opportunities for biocontrol

- Highlight biocontrol alternatives tailored to specific crops and regions
- Create **data-driven tools** to monitor impact
- Changing mindsets through **evidence** and experience. Field demonstrations with producers in our program
- Address the current **lack of visibility** and awareness across the supply chain
- **Fund** for Regenerative Ag transition