



PLATFORM 10

The Global Specialty Crops Biological Platform

Introducing the **Global Biologicals Field Trials Network**

Forging Progress Through Partnerships

Biologicals is the fastest growing segment of commercial agriculture. The biologicals market will reach \$25 billion by 2030.



microbials

plant extracts



macroorganisms

Why?

- Loss of conventional crop production tools
- Global and local policy changes
- Shifting consumer preferences
- Evolving climate conditions and crop/pest dynamics

Growers Need Help to Navigate this Sea Change

Solution: The **Platform10 Global Biologicals Field Trials Network**

The Objective:

- Help growers evaluate potential biologicals solutions
- Improve grower understanding
- Build grower confidence in these important crop inputs
- Accelerate promising biopesticide companies
- Facilitate market development and adoption



The 2025 Platform10 Global Biologicals Field Trials: California

8 Grower
Cooperators



5 Crops



13 Critical Insect and
Disease Pests





Public and Private Partnerships Support Solutions

The ABIM Conference Ask. Become a Platform10 partner

Through **Platform10** and the collective strength of **local governments, regional associations, and private industry**, the world's leading **growers** will:

- Identify gaps in pest management
- Collaborate on field trials
- Evaluate potential biologicals solutions in a transparent and replicable framework.

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