



Sponsorship package ABIM 2020

15th Annual Biocontrol Industry Meeting - ABIM

19 – 21 October 2020, Congress Center Basel, Switzerland

Packages	Platinum CHF 14000.–	Gold CHF 8000. –	Silver CHF 6000. –	Bronze CHF 3000. –
Communication				
Company logo and description on www.abim.ch and ABIM App incl. link to company website or products. Description to be provided by the sponsor.	included	included	included	included
Company information displayed on monitors in strategic locations	5 minute presentation provided by the sponsor	2 minute presentation provided by the sponsor	logo and a company description slide	logo only
Logo on printed matters	included	included	included	included
Logo on roll-ups displayed in auditorium and in the exhibition hall.	included	included	included	Included

Access, meeting room, booth				
Complementary 3 day registrations for the whole ABIM	4	3	2	
Complementary meeting room	upon availability			
Privileged access to a meeting room if available		at normal rate		
Advanced access to booking an exhibition booth at normal rate	upon availability	upon availability	upon availability	upon availability

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<p>ONE supported event, session, meal break or other opportunity as may be proposed and agreed (see list below) is included in the Platinum, Gold and Silver packages.</p> <p>During the supported event company presentation material will be shown on all screens. The presentation of the sponsors not supporting the particular event may also be visible. The presentation is to be provided by the sponsor.</p> <p>All events are available on a first come first served basis.</p>				
<p>Supported sessions</p> <p>Logo slide at start of session, in App and in printed and website programmes.</p> <p>All sessions on a first come first served basis.</p>				
MON 14:00 Update on <i>B. thuringiensis</i> : a valuable biocontrol agent caught in the <i>B. cereus</i> debate (parallel session to the IBMA AGM):				
TUE 09:00: Global regulatory harmonization session				
TUE 09:00: Case studies on effective use of Biocontrol				
TUE 09:00: Interactive training workshop on sustainability				
TUE 10:30: Global regulatory harmonization session				
TUE 10:30: Case studies on effective use of Biocontrol				
TUE 10:30: Training workshop on competition law				
TUE 11:30: Global Minor uses session				
TUE 11:30: Case studies on effective use of Biocontrol				

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TUE 14:00: Case studies around the globe relying on biocontrol in agrifood transformation				
TUE 14:00: Training workshop on patents and IP				
TUE 16:30: Case studies around the globe relying on biocontrol in agrifood transformation				
TUE 16:30: Training workshop on patents and IP				
TUE 16:30: Training workshop on competition law				
WED 08:30: Innovations and emerging technologies in bioprotection				
WED 10:30: Innovations and emerging technologies relevant to bioprotection, their acceptance and use				

Supported services and events				
1-to-1 networking event				
Ad-hoc meeting rooms				
Poster exhibition				
Charging Point				

	Platinum CHF 14000.–	Gold CHF 8000. –	Silver CHF 6000. –	Bronze CHF 3000. –
Meal Breaks				
Logo slide in auditorium before break, on monitors in the foyer and in printed and website programmes.				
All breaks on a first come first served basis.				
Monday coffee break morning				
Monday lunch break				
Monday coffee break afternoon				
Tuesday coffee break morning				
Tuesday lunch break				
Tuesday coffee break afternoon				
Wednesday coffee break morning				

Contact persons:

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